



EMPOWER THE FUTURE.

WORK READINESS | ENTREPRENEURSHIP | FINANCIAL LITERACY

JA Career Speaker Series Frequently Asked Questions

What is the JA Career Speaker Series?

The JA Career Speaker Series are virtual lessons on making responsible and informed financial decisions. This series will cover a wide range of financial education topics including creating and building wealth, managing money, credit and debit, as well as how careers, education and income relate. The videos will align with MSDE state standards.

What audience is the JA Career Speaker Series geared toward?

The JA Career Speaker Series videos are for middle school students (6 – 8) from Anne Arundel County Public Schools. Students will be watching the videos during class as part of meeting MSDE’s personal financial literacy curriculum requirement.

How do I get involved and what would be my role?

You can get involved by creating a pre-recorded video as part of the JA Career Speakers Series. As a virtual volunteer, you will deliver one of the assigned standards (see below for more information).

How long should I plan to speak for in my pre-recorded video?

Your pre-recorded video should be about 12-15 minutes long.

What will I be talking about? What are the “assigned standards”?

You will be talking about a financial education topic provided below based on Maryland State Department of Education personal financial literacy standards. Below are the standards:

- Standard One: Make Informed, Financially Responsible Decisions
- Standard Two: Relate Careers, Education, and Income
- Standard Three: Plan and Manage Money
- Standard Four: Manage Credit and Debt
- Standard Five: Create and Build Wealth
- Standard Six: Manage Risks and Preserve Wealth

> EMPOWER THE FUTURE

Do you have an example of an existing JA Career Speaker Series video?

Yes, we do. To see our first JA Career Speaker Series video, [click here](#).

I'm ready to get started! What do I do next?

Great! Contact Stefanie Freeburger at sfreeburger@jamaeryland.org to confirm you are interested in participating, then a 30-minute call will be scheduled to discuss the necessary components for your video and your selected standard.

What platform should I use to create and save the video?

You can use any software that you have available on your computer to film your video. iMovie, Zoom, QuickTime Player, ClipChamp, etc. We request that videos not be filmed on cell phones. Your video recording should be filmed in vertical format.

Video recordings should be saved in the following formats:

- .MOV
- .MPEG4
- .MP4
- .AVI
- .WMV

Once you've completed your video, we'll ask for you to send your file via Dropbox, Google Drive, or WeTransfer.

I have some questions. Who should I contact?

For any questions, contact Stefanie Freeburger at sfreeburger@jamaeryland.org.