



The Global Crop Input Market: Situation, Outlook and Agrium's Role in the Sector

PRESENTED BY: **Calgary CFA Society**

FEATURING: **Bruce Waterman
CFO, Agrium**

The agriculture sector is one that doesn't get that much attention in Calgary but is important to Canada and the world. With a rapidly growing global population, improved GDP levels in many developing countries resulting in increased protein consumption, the challenge is for the world's farmers to produce more food on the same amount of land. Agrium plays a significant role in providing crop inputs and advice to farmers across North America and around the world to meet this challenge.

With about \$10 billion in sales, Agrium is one of the world's largest suppliers of crop input products to the agricultural market and is the only publically traded company to cross the agricultural value chain. Agrium is the largest Agricultural retailer in North America, a major global producer and marketer of all the major crop nutrients and the leading company in the development of controlled release nutrient products. Mr. Waterman will provide an overview of the agriculture sector and outlook as well as Agrium's structure and growth strategy.

Bruce Waterman joined Agrium Inc. as Senior Vice President, Finance and Chief Financial Officer, in April of 2000. In this role, Bruce is responsible for Treasury, Tax, Investor Relations, Controllers, Information Technology and Government Relations. Bruce is a graduate of the Queen's University in Ontario where he earned his degree in Commerce in 1973. He achieved his Chartered Accountant designation in 1975. Bruce brings more than 30 years of financial and management experience to his role at Agrium. Prior to joining Agrium, Bruce served as Vice President, Finance and Chief Financial Officer with Talisman Energy in Calgary. Bruce was named the 2008 "Canada's CFO of the Year™". Bruce serves as a member of the Board of Directors of OPTI Canada Inc. of Calgary and is a member of the International Business Advisory Board at the University of Calgary. He is a member of a number of organizations including the Financial Executive Institute. Bruce has also had long-standing involvement in the United Way of Calgary.

DATE: **Wednesday, March 24, 2010**

Deadline to register: March 19, 2010

TIME: **Registration: 11:30 am – 12:00 noon, Luncheon and Presentation: 12:00 noon**

LOCATION: **Westin Calgary, 320 – 4th Avenue SW, Calgary**

NAME: _____ COMPANY: _____ Member # _____

NAME: _____ COMPANY: _____ Member # _____

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NAME: _____ COMPANY: _____ Member # _____

****For additional guests, please expand this area or forward separately****

PHONE: _____ EMAIL: _____

PAYMENT: \$40 Members \$45 Non-members \$320 for a table of 8

TOTAL COST: _____ VISA or MasterCard: _____

NAME ON CARD: _____ EXPIRY DATE: _____

Payment must be made in advance of the luncheon **to secure your registration**. It is the policy of the Calgary CFA Society to bill no-shows that have not paid for nor cancelled their reservation within 48 hours. To confirm attendance, please fax this form to 403-206-0650 or e-mail events@calgarycfasociety.com. Phone registrations will not be accepted. Please forward cheques made payable to the Calgary CFA Society c/o Box 118, 100, 111 – 5th Avenue SW, Calgary, AB T2P 3Y6. For more information, please contact Leslie Jerome at 403-992-4044

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