

## CFA SOCIETY CZECH REPUBLIC Wins Society Excellence Award from CFA Institute

*Society recognized for its outstanding work in Outreach Engagement in 2013*

**Prague, 29 October 2013** – The CFA Society Czech Republic has been recognized by CFA Institute, the global association of investment professionals, as the 2013 recipient of the Outreach Excellence Award. The award recognizes the CFA Society Czech Republic for excelling in its outreach engagement with key stakeholders such as its members and candidates, the financial community, top employers in the financial services industry, universities and media in the Czech Republic, when promoting the CFA designation as the mark of ethics and professional excellence in the investment industry globally.

“CFA Institute values its member societies and the work they do to help lead the investment profession globally by setting the highest standards of ethics, education, and professional excellence. Your award-winning efforts are a shining example of this leadership,” noted Emily Dunbar, Head of Global Society Relations. “CFA Institute has a global network of 139 societies in 60 countries, all of which play an essential role in serving the needs of local investment professionals.”

The CFA Institute Society Excellence Awards Program was established in 2006 in order to recognize the high standard of service, hard work and dedication that individual societies demonstrate in supporting the CFA Institute’s ethical mission and delivering value to the investment professionals they represent. This year, 59 societies took part in this global program by submitting 66 entries in the various categories.

“We are very proud to be chosen as the winners of the Society Excellence Award,” said Petra Roberts, CFA, Executive Director of the CFA Society Czech Republic. **“The CFA Society Czech Republic engaged in a significant outreach campaign launched in September last year and we believe we have made a remarkable leap in increasing the awareness about the CFA designation, CFA Institute and its mission among the society’s key stakeholders in the Czech Republic.** To have our efforts recognized is great honor”.

The CFA Society Czech Republic supports the [Future of Finance](#) project, launched by CFA Institute as a long-term global effort to shape a trustworthy, forward-thinking financial industry that better serves society. The project aims to provide the tools to motivate and empower the world of finance to commit to fairness, improved understanding, and personal integrity on a local, country, or statewide level. Learn more at [www.cfainstitute.org/futurefinance](http://www.cfainstitute.org/futurefinance)

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### About the CFA Society Czech Republic

The CFA Society Czech Republic is an association of financial and investment professionals from the Czech Republic and Slovakia, founded in April 2002. It is one of 138 member societies of the CFA Institute, and its mission is to promote the highest standards of ethics, education, professional excellence in the Czech and Slovak financial community. Currently, the association has over 130 members, mostly CFA charterholders, and more than 800 CFA Program candidates from the Czech Republic and Slovakia who typically hold the following positions: portfolio manager, financial analyst, investment banking or corporate finance analyst, consultant, financial advisor, risk manager, and relationship manager. Sponsors of the CFA Society Czech Republic are: EY, ČSOB Asset Management and ING Investment Management. For more information, visit [www.czechcfa.cz](http://www.czechcfa.cz).

### About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion for ethical behavior in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has 120,000 members in 140 countries and territories, including 110,000 CFA charterholders, and 139 member societies. For more information, visit [www.cfainstitute.org](http://www.cfainstitute.org).



[See the award winning report](#)

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