

Japan Investment Conference 2016 – Sponsorship Brochure

CATEGORY	PLATINUM	GOLD	SILVER	BRONZE
Price (in JPY)	1,000,000	700,000	400,000	150,000
NO. OF COMPLIMENTARY CONFERENCE PASSES				
Delegates pass - full access to the conference (inclusive of passes for working staff)	15	10	5	0
PRE-EVENT BRANDING				
Company logo displayed on CFA Society Japan's official Conference website with hyperlink to Company website ²	■	■	■	■
Company logo displayed in promotional e-mail ^{1,2}	■	■		
Company logo displayed in pre-event e-mail to conference delegates ²	■	■		
ON-SITE EVENT BRANDING				
Tabletop exhibit space ^{4,5,6}	■	■	■	
Company logo displayed on housekeeping slides ²	■	■	■	■
Announcement of sponsor during the conference by conference chairman	■			
Speaking slot (10-15 minutes) before lunch or between sessions	■	■		
DELEGATE MATERIALS				
Acknowledgement in sponsor section of conference materials ²	■	■	■	■
Print advertisement in conference materials ⁷	1 page	½ page		
Marketing collaterals (one piece) to be included in conference kit ³	■			
OTHER ADVERTISING OPPORTUNITIES				
Delegates list (names, e-mail addresses) (of those delegates who have agreed to data provision only)	■	■	■	■

1 Subject to promotion schedule.

2 Logo size will be proportionate to supporting level (~25% reduction at each sponsor level).

3 Size and dimension of inserted material (e.g. brochure/booklet) is subject to approval.

4 1 x display table and 2 x chairs will be provided.

5 Collateral/display table placements is subject to restrictions imposed by conference venue.

6 The exhibit shall not extend or project beyond the allotted space and it shall not interfere with traffic to other exhibits. All materials must fit on top of the table. Distribution of flyers, samples, invitations, or any exhibitor materials is limited to the assigned exhibit area only.

7 Print advertisement specification: 4 color, page size is standard A4 size (21cm W x 29.7cm H)

DEADLINE FOR ENROLLMENT AND SUBMISSIONS:

Enrollment to sponsorship package	20 June 2016 (Mon)
Submission of company logo and description	24 June 2016 (Fri)
Provision of delegates details for complimentary delegate passes	8 July 2016 (Fri)
Cancellations after 30 June (Thu) are subject to a cancellation charge of JPY 5,000.	