



The CFA Society of Japan Corporate Sponsorship: Contributions to the Financial Services Industry in Japan

1. Human capital development

- Sponsor seminars and events to promote “open source” knowledge in areas of interest to the industry

2. Professional development

- Sponsor events and forums to facilitate improved opportunities for networking and information-exchange among professionals

3. Global best practice sharing

- Share and contribute to best practices in areas of interest to the industry

4. Ethics and standards of professional conduct promulgation

- Reinforce the CFA institute’s Code of Ethics and Standards of Professional Conduct to contribute to individual professionalism, corporate compliance, and sound financial industry development

Other Direct Benefits to Corporate Sponsors

1. Listing of the Corporate Sponsor’s name on the CFA Japan website and in publications/periodicals

- To build brand awareness to support commercial and recruiting opportunities

2. Invitation to Sponsor Luncheon Meetings

- Board officers, senior leaders of our Corporate Sponsors, and representatives from CFA Institute meet to review and discuss CFA Japan’s progress and activities in Japan

3. Free participation in educational seminars

- We sponsor seminars featuring speakers on a broad range of areas of interest to our industry (see attached list for examples)
- Corporate Sponsors are added to our seminar distributions and may send up to three employees free of charge (may send over three subject to space availability)



4. Invitation to CFA Japan's Year-end holiday party

• We sponsor these networking events to provide additional opportunities for professional networking

5. Unlimited access to the CFA Japan's JobLine website

• The JobLine website provides opportunities for Corporate Sponsors to advertise open jobs/positions to society membership

6. Discounts on CFA Review Course enrollment fee

• The CFA Society of Los Angeles (in partnership with the University of Southern California) offers a CFA Review Program for all levels of the CFA Study and Examination Program

• We offer a discount on related fees to Corporate Sponsors