



2010 PROFESSIONAL & CAREER DEVELOPMENT DAY

Sponsorship Opportunities

The CFA Society of Minnesota is a vital part of the Minnesota investment community, with more than 1,250 members spanning the breadth of our industry. Sponsoring CFA Minnesota events positions your company in front of our members and their colleagues, providing exposure to and interaction with this targeted group. This event will be marketed to more than 3,500 Twin Cities financial industry professionals and more than 10,000 financial professionals around the region.

Event Details:

Thursday, 8 April 2010

8:30am to 5:00pm

The Millennium Hotel Minneapolis

1313 Nicollet Mall

Minneapolis, MN 55403

More than 100 financial professionals will be in attendance to network, learn career development and management skills, and enhance their understanding of the investment management and financial services industry. This full day conference will include a packed schedule of valuable break-out sessions on two topic tracks, Professional Development and Job-Seeker, and plenty of time to network with colleagues and exhibitors.

Sponsorship Opportunities:

Sponsor Level	Gold	Silver	Bronze
Investment:	\$3,500.00	\$2,500.00	\$1,500.00
Available	1	2	3
Benefits:			
Exclusive Firm Signage at event	Yes		
Firm rep on expert panel	Yes		
Introduce speaker	Yes	Yes	
Ad on CFA MN Website	Yes	Yes	
Ad in e-newsletter	Yes	Yes	
Ad in event program	Yes	Yes	Yes
Logo on event page of website	Yes	Yes	Yes
Exhibitor Table included	Yes	Yes	Yes
Name included in press release	Yes	Yes	Yes
Position posting/s on CFA Institute "JobLine"	5 - 30 day	3 - 30 day	1 - 30 day

Underwriting Opportunities:

(each includes three attendee registrations)

- **Book Sponsor:** Firm sticker on cover of each book. Books given to each attendee. \$3,000
- **Cocktail Reception:** Firm logo on signage at reception. \$2,000
- **Program Printing:** Firm logo/ad on back cover of event schedule and program. \$1,000

For more information, Contact:

Maren Amdal, Executive Director

CFA Society of Minnesota

(612)317-2888

maren@cfamn.org

Additional Sponsorship Opportunities Available. Contact Maren Amdal for more details!





2010 PROFESSIONAL & CAREER DEVELOPMENT DAY

Sponsorship Opportunities

PLEASE COMPLETE

Confirm your participation as Sponsor of the CFA Society of Minnesota Professional & Career Development Day by filling out the following form and submitting it to Maren Amdal by Friday, March 26, 2010:

Select Sponsorship Level: Gold (\$2,500) Silver (\$1,500) Bronze (\$1,500)

*Company Name: _____

**Contact Name, Title: _____

Contact Email: _____ Phone: _____

Signature below indicates company's intention to participate on 8 April 2010. I understand that CFA Minnesota will issue an invoice for the appropriate sponsorship level (listed above) and that CFA Society of Minnesota will fulfill listed sponsor benefits.

Authorized Signature: _____ Date: _____

** Please print company name as you would like it to appear on materials.*

***Contact name and details will not be made public.*

Return To CFA Society of Minnesota
ATTN: Maren Amdal, Executive Director
Email: maren@cfamn.org Fax: 612.317.2889

Additional Sponsorship Opportunities Available. Contact Maren Amdal for more details!

