



# 2020 SPONSORSHIP OPPORTUNITIES



## 21st Annual Forecast Dinner

**February 6, 2020 | 5:30 PM**

Hotel Albuquerque at Old Town  
800 Rio Grande Blvd. NW  
Albuquerque, NM 87104

**KEYNOTE SPEAKER**

**Vikram Mansharamani, PhD**

*Global Trend-Watcher, Harvard University Lecturer, & Investor Author, Boombustology: Spotting Financial Bubbles Before They Burst*



**Vikram Mansharamani, PhD**

Dr. Vikram Mansharamani is a global trend-watcher who shows people how to anticipate the future, manage risk, and spot opportunities. He first gained widespread attention with the release of his first book, *Boombustology*, which provided a framework for spotting bubbles BEFORE they burst. Since then, he has been a frequent commentator on issues driving disruption in the global business environment.

His ideas and writings have also appeared in *Bloomberg*, *Fortune*, *Forbes*, *The New York Times* and a long list of other publications. The 500 million member LinkedIn network listed him as the #1 Top Voice for Money, Finance and Economics for both 2015 and 2016 and *Worth* magazine profiled him as one of the 100 most powerful people in global finance.

Vikram is currently a lecturer at Harvard University, where he teaches students to use multiple perspectives in making tough decisions. Previously, he was a Lecturer at Yale University. In addition to teaching, he also advises several Fortune 500 CEOs to help them navigate the radical uncertainty in today's business and regulatory environment. He has a PhD and two Masters degrees from MIT and a Bachelors degree from Yale University, where he was elected to Phi Beta Kappa.

**PLATINUM SPONSORSHIP – \$5,000**

- Private pre-event cocktails for Platinum Sponsors with keynote speaker Vikram Mansharamani 30 minutes before the Forecast Dinner
- Verbal recognition at all CFA Society New Mexico events
- Sponsoring organizations' logo on event communications
- Recognition with your logo on the CFA Society New Mexico homepage
- Gold Level sponsorship of 21st Annual Forecast Dinner
- Table of 6 sponsorship at 4th Annual Women in Investment Management event

**CONTACT**

For sponsorship opportunities please contact:

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Please remit payments to:  
CFA Society New Mexico  
P.O. BOX 36947  
Albuquerque, NM 87176-6947



## 21st Annual Forecast Dinner Sponsorship Opportunities

Sponsorship Benefits	Gold	Silver	Bronze
Economic Forecast Dinner Seating	Prime Location	Priority Location	Table of 8
Sponsor Logo and Link on CFA Society New Mexico Homepage	●	●	Name Only
Sponsor Logo in CFA Society New Mexico Forecast Dinner Emails	●	Name Only	Name Only
Sponsor Logo on Signage on Display during Event	●	●	Name Only
Sponsor Recognition in Symposium Program (Logo/Name)	Logo	Logo	Name Only
Sponsor Logo displayed on Screens during Social Hour Before Registration	●	●	-
Sponsor's Literature Available at Registration Table	●	-	-
Opportunity to Provide Promotional Items	●	-	-
Support of CFA Society New Mexico Candidates Scholarships	●	●	●

### About CFA Society New Mexico

CFA Society New Mexico is a statewide organization of investment management and research professionals. Key Membership Facts:

- Over 100 society members
- Majority of members have 15+ years of industry experience
- 92% of local members are CFA charterholders
- 25% of members are Portfolio Managers
- 18% Female / 82% Male

**Event Expectations:** 100 to 200 other finance and investment professionals from the local area, not limited to just CFA Society New Mexico members or CFA charterholders.

#### Additional Opportunities:

- Wine Sponsor – \$800
- Table of 8 – \$800

## 2020 SPONSORSHIP AGREEMENT

### 21st ANNUAL FORECAST DINNER

- Gold – \$2,000
- Silver – \$1,500
- Bronze – \$1,200
- Wine Sponsor – \$800
- Table of 8 – \$800

### PLATINUM SPONSORSHIP

- \$5,000

### PAYMENT INFORMATION

- Check Included
- PayPal Invoice

PRIMARY SPONSOR CONTACT NAME

ORGANIZATION NAME AND WEBSITE (as you wish it to appear in publicity)

ADDRESS

CITY

STATE

ZIP CODE

PRIMARY PHONE

PRIMARY EMAIL

AUTHORIZED SIGNATURE

DATE