

Manning & Napier Advisors, Inc.

Position Description

Communication Strategist

Manning & Napier Advisors, Inc. is a 100% employee-owned investment manager with over \$15 billion in client assets. Since 1970, Manning & Napier has succeeded in meeting a variety of investment and risk management needs for a diverse clientele, including Taft-Hartley plans, corporate retirement plans, endowments, foundations, individuals and public funds. Based in Rochester, New York, Manning & Napier has a client service office in Columbus, Ohio and serves more than 6,000 accounts with clients in all 50 states.

Manning & Napier is recruiting for a Communication Strategist, who will report to the Managing Director of Marketing, responsible for writing and editing analytical thought pieces, client portfolio updates, and other educational content. This will include product overviews, investment professional interviews, educational articles, and pieces reflecting the firm's investment research, outlook, strategy and positioning.

Requirements:

- Bachelors degree with a strong record of academic achievement.
- CFA Charterholder
- Strong writing, editing and proofreading skills.
- 3-5 years of financial services industry experience.
- Must have a comprehensive knowledge of investment products.

For consideration, send resume to Greg Howe, Senior Recruiter, Manning & Napier Advisors, Inc. 290 Woodcliff Drive, Fairport, NY 14450 or email ghowe@manning-napier.com.