

11/4/04 Board Meeting Minutes

Attending:

Jason Bell (JB)
Jose Arau (JA)
Dave Chandler (DC)
Teresa Cutter (TC)
Brent Cardwell (BC)
Ron Chavez (RC)
Dan Bienvenue (DB)

1. Treasurer Report
 - JB covered the SAS financial picture
 - Solvency and cash flows look good
2. Secretary Report
 - JB covered the Secretary update
 - Filing status as non-profit is complete and an accountant has been retained
 - Bylaw review is nearly complete with final documentation underway
3. VP Program Report
 - JA updated the Board on the upcoming programs and events
 - There will be no programs (aside from the Charter Awards Ceremony and Market Forecast Luncheon) in December and January due to the holiday season
 - February bookings are in place
 - The Board will brainstorm on 2005 programs at the next meeting
4. VP Membership Report
 - DC covered the membership status and changes
 - 3 new members were approved, bringing the membership total to 117, more than double that of 2001
 - There are 92 CFA candidates in the region, also reflecting the growth of the industry in the Sacramento area
5. VP Social/Education Report
 - RC provided an update of the upcoming events
 - The Charter Awards Ceremony is all set; invites have been sent, venue and entertainment booked, and menu selected
 - The Market Forecast Luncheon is also proceeding smoothly with the only open issue being to fill in the last speaker slot

6. VP Public Awareness Report
 - BC addressed public awareness
 - Brand awareness continues to strengthen in the area
 - To further awareness, business cards will be ordered and BC and DB will work together on the road shows (below)

7. VP Job Placement Report
 - DB gave an update of job placement activities
 - There are 5 known candidates in the job market and 3 known positions looking for people
 - Road shows will be addressed 1Q 2005 as a collaborative effort on public awareness and career development

8. VP Technology Report
 - TC has done much work in improving SAS' technology capabilities
 - Bugs with data and 123 Signup have been worked out and it is adding efficiency and professionalism to communications and tracking

9. President Report
 - JB gave an update of his many projects
 - CFA Review Program is a go for Levels I and II; local professionals and faculty from CSUS, UCD, and UOP serving as professors
 - Mock exam to be conducted by RC for December's Level I exam
 - Campus presentations: set for 11/10 CSUS @ 6PM, 11/17 UCD @ 3PM
 - SEPC advertisement approved by the Board