



CFA Society
Calgary

2020 Annual Forecast Dinner



16 January 2020
Calgary TELUS Convention Centre
Calgary, Alberta, Canada

SPONSORSHIP OPPORTUNITIES

EVENT OVERVIEW

The Annual Forecast Dinner is the premier event hosted by CFA Society Calgary and is the largest Forecast Dinner in North America. The audience for this event will be drawn primarily from both CFA Charterholders and the broader professional community in Calgary. Past attendance levels have been 1,000 to 1,400 people, including significant representatives from the elite in Calgary's finance and business communities.

Past Speakers Include:

- Willis Sparks
- Dr. Mohamed El-Erian
- Peter Ziehan
- Ben Stein
- Peter Mansbridge
- Kevin O'Leary



About CFA Society Calgary

CFA Society Calgary was established in 1976 to provide services to members of Calgary's investment community. As one of CFA Institute's member societies, CFA Society Calgary connects its members to a global network of investment professionals. CFA Society Calgary currently has over 1600 members. Over 98% of the membership holds the Chartered Financial Analyst™ designation.

Mission

To lead the investment profession by establishing, maintaining and promoting the highest standards of ethics and professional excellence to benefit the local community.

Top employers of CFA Society Calgary members:

RBC · BMO Financial Group · Scotiabank Group · TD Bank Financial Group · CIBC World Markets Inc. · Suncor Energy Inc. · TransCanada Corp · Enbridge Inc. · Mawer Investment Management Inc. · ATB Financial

CONTACT

To secure any of these opportunities and gain access to investment professionals attending the Annual Forecast Dinner, please contact:

Jade Marage
Senior Manager, Events and Public Relations
403-249-2009 | jmarage@cfacalgary.com

PRESENTING PARTNER SPONSORSHIP

\$30,000

SOLD!

40 Complimentary Tickets

The presenting partner sponsorship delivers the highest level of recognition throughout the Annual Forecast Dinner's marketing campaign and live program. As the exclusive presenting partner, your firm receives premium brand exposure during the evening. Your tables will be placed in a prime section of the dining room and you and your guests are welcome to attend the VIP Reception before the dinner. Your firm also receives a full page, inside cover ad in the dinner program, the option to place a pop-up banner at registration, and a three minute speech at the podium.

GOLD SPONSORSHIP

\$15,000

1 of 2 Available

20 Complimentary Tickets

The gold sponsorship delivers significant recognition throughout the Annual Forecast Dinner's marketing campaign and live program. As one of two gold sponsors, your firm is able to make a lasting impression on dinner attendees during the evening. Your tables will be placed in a prime section of the dining room and you and your guests are welcome to attend the VIP Reception before the dinner. Your firm also receives a half page, back cover ad in the dinner program and the option to place a pop-up banner at registration.

SILVER SPONSORSHIP

\$7,500

10 Complimentary Tickets

As a silver sponsor, your firm enjoys premium-level recognition throughout the Annual Forecast Dinner's marketing campaign and live program. Silver sponsors receive table placement in a prime section of the dining room and you and your guests are welcome to attend the VIP Reception before the dinner. Your firm also has the option to place a pop-up banner at registration.

BRONZE SPONSORSHIP

\$5,000

2 Complimentary Tickets

As a bronze sponsor, your firm enjoys premium-level recognition throughout the Annual Forecast Dinner's marketing campaign and live program. Bronze sponsors receive seat placement in a prime section of the dining room and you and your guest are welcome to attend the VIP Reception before the dinner. Your firm also has the option to place a pop-up banner at registration.

PARTNER OPPORTUNITIES

Don't see an opportunity here that suits your firm? Please contact CFA Society Calgary to discuss other sponsorship options. Our Sponsorship Team is always happy to consider other opportunities.

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SPONSORSHIP OPPORTUNITES	SPONSORSHIP PROGRAM			
	Presenting Partner	Gold	Silver	Bronze
Price	\$30,000	\$15,000	\$7,500	\$5,000
Quantity Available	1	2	5	10
Deliverables				
Pre-event				
Exclusive Title Event Sponsorship	•			
Branding on all marketing materials advertising the event	•	•	•	•
Acknowledgement in a special section of our website	•	•	•	•
Onsite				
Complimentary tickets with prime table placement	40	20	10	2
Complimentary tickets to the VIP reception	40	20	10	2
Speaking opportunity of 3 minutes at the podium	•			
Inside front cover advertisement in event program	•			
Half page back cover advertisement in event program		•		
Sponsor logo in event program	•	•	•	•
Recognition in onsite event branding (print and/or digital signage)	•	•	•	•
Verbal recognition from the podium	•	•	•	
Option to place pop-up vertical banner in registration area	•	•	•	•

