



Newly Launched CFA Societies Canada Appoints Christopher May as Managing Director

CFA Societies Canada to lead advocacy and protect investors nationally in collaboration with CFA Institute

TORONTO, December 7, 2017—CFA Societies Canada, a newly-launched organization formed by 12 Canadian member societies, today elected industry veteran Christopher May as Managing Director. Formed as a national body in a move that formalizes a long-standing collaboration with CFA Institute, CFA Societies Canada represents the 12 local societies, their members, and CFA® charterholders in Canada to policymakers, the media, and the public.

The organization, funded by an annual grant from CFA Institute and proportional contributions from the 12 societies, will focus on three primary objectives: regulatory outreach advocating for policies to protect investors; thought leadership through policy research and analysis; and, acting as a strong voice in the media for ethics and standards in investment management.

CFA Societies Canada is governed by a volunteer board of directors representing the 12 societies and CFA Institute, and is led by Christopher May, who was named managing director, effective immediately. As managing director, May provides strategic leadership and operational oversight for the organization, manages volunteer committees, and represents CFA charterholders in Canada at a national level.

“I’m proud to join CFA Societies Canada as we begin a new journey for the betterment of our industry, and look forward to working with our 12 Canadian societies as well as our 17,000 members to further promote our mission of serving investors,” said Christopher May, Managing Director, CFA Societies Canada. “CFA Societies Canada will continue the great work of each of the individual Canadian societies, which over the last decade have brought together some of our greatest talent, motivated volunteers and dedicated staff to collaborate on numerous initiatives to create change for the benefit of investors and to bring greater value to our members.”

May brings nearly 14 years of leadership experience in the financial services industry to CFA Societies Canada, most recently serving as director of government affairs for Chartered Professional Accountants of Ontario. In this position, May managed governmental and external issues impacting the CPA profession, made strategic recommendations on policy development and legislation affecting the organization and its members, and negotiated numerous complex issues with the Ontario government on behalf of the profession.

“We are thrilled Christopher has agreed to join CFA Societies Canada and take the helm as the organization’s first managing director,” said Clayton Gall, CFA, chair, CFA Societies Canada. “With his breadth and depth of experience, Christopher has the leadership skills to guide this new organization and represent CFA Institute, its societies, and members across Canada with all of our key stakeholders. He will work closely with the Canadian Advocacy Council to strengthen our relationships with regulators and policy-makers, work for policies that protect investors, and help deliver on our organizational mission of building a stronger investment management profession.”

Early in his career, May served as president of the Ontario Payday Lending Education Fund Corporation, and as a government relations consultant for Public Perspectives, Inc. He also held positions with the Legislative Assembly of Ontario and the Canadian House of Commons. May has served on the board of directors for the Public Affairs Council, the Public Affairs Association of Canada, and the Canadian Mothercraft Society. He holds a bachelor’s degree in political science from the University of Ottawa.

CFA Societies Canada

CFA Societies Canada is a collaboration of CFA Institute and the 12 Canadian member societies, whose mission is to build brand awareness of the CFA designation and to advocate for the highest standards of integrity and ethics for the ultimate benefit of Canadian investors. CFA Societies Canada represents CFA charterholders, the 12 societies, and the members of those societies in Canada to policymakers, the media, and the public. CFA Societies Canada aspires to lead the investment management profession in Canada by raising ethical and professional standards, promoting fair markets, protecting investors, and increasing brand awareness. For more information, visit www.cfacanada.org.

For more information or to secure interviews with Christopher May and Clayton Gall, please contact:

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