

## **Future finance professionals demonstrate leadership through CFA Societies Canada Ethics Challenge**

*Challenge designed to promote critical thinking, analysis and increase awareness of ethical dilemmas students may encounter as they enter the workforce*



*Left to Right: James Beaudoin, Natalie Dokmajian, Aamena Chatoo, Christian Cotroneo, Clayton Gall, CFA*

**Toronto, ON, May 7, 2018** – With its continued focus on maintaining the highest ethical standards, CFA Societies Canada has named a group of four students from Telfer School of Management as winners of the 2018 [CFA Societies Canada Ethics Challenge](#) at a reception at Terminal City Club in Vancouver, BC. The Ethics Challenge asked participants to analyze and evaluate a case study identifying ethical dilemmas based on the [CFA Institute Code of Ethics & Standards of Professional Conduct](#) with the goal of increasing knowledge and professionalism among future finance professionals.

“With our strong commitment to upholding our code of ethics and standards of professional conduct, one of CFA Societies Canada’s mandates is ensuring that Canadian finance professionals are equipped to quickly and reliably identify and resolve ethical conflicts at work,” said Clayton Gall, CFA, chair and president council representative, CFA Societies Canada. “The CFA Societies Canada Ethics Challenge can be a future charterholder’s first introduction to this, helping them to gain awareness of the complex challenges placed on professionals in our industry.”

Finalist teams were announced in March, and on May 3, 2018, they gathered in Vancouver to face the final round of the competition. The winning team earned its title by providing the best analysis of a new case study to a judging panel of CFA charterholders and participating in a question and answer period. They, along with their competitors from four other schools, had three hours to complete the analysis.



The CFA Societies Canada Ethics Challenge is open to post-secondary students across Canada and serves multiple purposes, including building on presentation skills, and connecting Canada's brightest emerging finance professionals with those already working in the industry. It also familiarizes participants with the CFA Institute [Future of Finance initiative](#): a long-term global effort to shape a trustworthy, forward-thinking investment profession which better serves society, and where investors interests come first.

"The CFA Societies Canada Ethics Challenge was a great opportunity to put what we've learned in school into practice," said Aamena Chatoo, part of the winning Telfer School of Management team along with James Beaudoin, Christian Cotroneo and Natalie Dokmajian. "Learning more about the CFA Institute mandate to uphold the highest ethical standards and accessing mentors helped our team accelerate our learning and make connections as we start our own careers in the finance industry. Winning was truly just the icing on the cake."

The winning team members each won \$500 in addition to a commemorative award from CFA Societies Canada. All participants received a certificate of participation in the National Round. For more information about the CFA Societies Canada Ethics Challenge, please visit [CFA Societies Canada online](#).

### **About CFA Societies Canada**

CFA Societies Canada is a collaboration of CFA Institute and the 12 Canadian member societies, whose mission is to build brand awareness of the CFA designation and to advocate for the highest standards of integrity and ethics for the ultimate benefit of Canadian investors. For more information, please refer to [www.cfasociety.org/canada](http://www.cfasociety.org/canada).

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion of ethical behavior in investment markets and a respected source of knowledge in the global financial community. Our aim is to create an environment where investors' interests come first, markets function at their best, and economies grow. There are more than 150,000 CFA® charterholders worldwide in 165+ countries and territories. CFA Institute has eight offices worldwide and there are 151 local member societies. For more information, visit [www.cfainstitute.org](http://www.cfainstitute.org) or follow us on Twitter at @CFAINstitute and on Facebook.com/CFAINstitute.

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