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Presentations
“The FASB’s Forward Agenda”
This presentation addresses the upcoming accounting standards which will impact financial statements and analysis. For example, proposals are out for new rules on how securitizations and off balance sheet entities are reflected in the financial statements. Other topics such as revenue recognition and lease accounting may also be updated in projects converging US accounting rules with international financial reporting standards. We will also discuss how investors and analysts can get involved in providing input to the accounting standard setting process.

“Financial Statement Presentation”
This presentation details a FASB/IASB project to make wholesale changes to the look and feel of financial statements. How will this impact investors and analysts? What suggestions do financial statement users have to improve reporting? This working session provides a unique opportunity to help shape financial reporting so as to make the statements as useful and impactful as possible.

“Fair Value Accounting: Where Are We and Where are We Going?”
This presentation highlights the history and possible future of the most contentious current issue in financial reporting. We will discuss all aspects of the debate and what the future might be as the FASB and IASB have committed to reviewing accounting for financial instruments and related impairment.

Biography
Mr. Siegel is a member of the board of the Financial Accounting Standards Board. Previously, he was the global head of accounting and legal research for RiskMetrics Group’s Financial Research and Analysis business unit. Prior to that, Mr. Siegel was the Managing Director of Global Research at the Center for Financial Research and Analysis (CFRA) until its acquisition by RiskMetrics Group. At CFRA, Mr. Siegel brought ten years of audit and forensic accounting experience from Arthur Andersen, LLP. He is a member of the FASB’s Investors Technical Advisory Committee (ITAC), which helps the FASB identify urgent accounting and financial reporting issues and provides perspective on the implementation of new standards.

Mr. Siegel’s articles include Options Backdating – Corporate Governance is Still an Issue, The CPA Journal, October 2007, Accounting Shenanigans on the Cash Flow Statement, The CPA Journal, March 2006, and Recovery of Embezzled Assets Half a World Away, Journal of Accountancy, August 2001. He has also written numerous CFRA stories. Mr. Siegel is a key speaker for CFRA Academy and frequently appears on CNBC and Bloomberg Television, where he has been credited with bringing widespread attention to the options backdating scandal. Mr. Siegel holds a BS in economics from the Wharton School of the University of Pennsylvania.