Dear Fellow Society Members and Stakeholders,

A warm Happy New Year to all you all! The first half of the fiscal 2015-2016 year brought about several noteworthy accomplishments for your local Society. For the third time in three years, CFA Society Cleveland won a global CFA Institute award, this time bringing home the CFA Research Foundation Award in October. Our programming committee implemented its visionary Women in Leadership Speaker Series. We hosted an out of the ordinary, and extremely well attended, event at the Cleveland Museum of Art on the private art and collectibles market. Our 4th annual Career Day at Cleveland State University was a huge hit for students and employers alike. The 16th annual golf outing enjoyed a record crowd and perfect weather. These events, in concert with our regular luncheon programming calendar, are the result of the hard work of our extraordinary volunteer army. Thank you to all of those who volunteered their time and hard work. We look forward to continuing to serve you, our members, in this the 65th year of our Society’s existence.

Our programming calendar for the New Year began in earnest on January 6, 2016, where we hosted our Charter Awards Luncheon. We were proud to welcome twenty-six new charterholders to the fray and were treated to an informal and informative presentation by Bobby Lamy, Head of Practice Analysis at CFA Institute. Please see page 6 of this newsletter for the names (and a photo) of this illustrious crew. Congratulations to all of our new charterholders on your tremendous accomplishment. Well done.

On January 13th we welcomed Jim Pearson, EVP and CFO of FirstEnergy, for our first company update presentation of the fiscal year. We round out January 2016 with a Women in Leadership event where we welcome Kathleen McQuiggan and Sally Gries on the 27th where they will be discussing the topic “Can ESG Add Value?”. Please refer to the website for dates and times of upcoming events.

I’d like to close with one more congratulations. Cindy Nace, our Executive Director, celebrates her two year anniversary with CFA Society Cleveland this month. Cindy, in a relatively short amount of time, has become the heart and soul of our Society. Congratulations Cindy and thank you for your tireless effort on all CFA Society Cleveland affairs.

Here’s to a Happy New Year to you and yours once more, and thank you for your continued support. I look forward to seeing you at an event soon.

Sincerely,

Tom Jalics, CFA
Phone: (216) 509-2272
Email: president@cleveland.cfasociety.org
PROGRAMMING

CFA Society Cleveland presents...
Women In Leadership Speaker Series

The CFA Society of Cleveland is hosting its first Women in Leadership speaker series, that will include executives from Fortune 500 companies, top national professional firms and those who have played key roles in helping the advancement of females. The events will run throughout the luncheon season and span an array of current and interesting topics for both men and women, including the current environment and its impact on various aspects of the market, diverse Boards as a key to success, and the importance and impact of female investors. Speakers have included Mary Catherine Sinclair, Director at Strategas Research, Heather Ettinger, Managing Partner at Fairport Asset Management, and Maryrose Sylvester, CEO at GE Lighting. Joining us in 2016 will be Jackie Acho, President at The Acho Group, and Dr. Loretta Mester, President & CEO of the Federal Reserve Bank of Cleveland.

January 27, 2016
Kathleen McQuiggan, PAX World & Sally Gries, Gries Financial
Register Here

February 24, 2016
Brande Stellings, Catalyst
Register Here

April 6, 2016
Loretta Mester, Federal Reserve Bank of Cleveland
Register to Follow

April 27, 2016
Jackie Acho, Ph. D, The Acho group
Register Here

Upcoming Lunches

January 27
WiL Series, Kathleen McQuiggan, PAX World & Sally Gries, Gries Financial, Sponsored by PAX World

February 3
Annual Forecast Lunch Featuring Andrew Patterson, CFA, Senior Investment Strategist, Vanguard, Vanguard's Economic & Investment Outlook. Sponsored by Vanguard. TABLES AVAILABLE

February 10
Chad Cleaver, CFA, Portfolio Manager, Driehaus, Sponsored by Driehaus

February 11
Cocktails and Fish at the Cleveland Aquarium featuring a discussion on Liquidity with David Mann, Blackrock, Sean Rhoderick, PNC Capital Advisors and Aneet Deshpande, Spero Smith, Sponsored by Blackrock. PNC Capital Advisors and Spero Smith, Table Sponsors

February 24
WiL Series, The Impact of Diversity featuring lead speaker Brande Stellings, Catalyst, and panel of Board Members, Ann Harlan, and Patricia Jamieson

March 2
Andy Laperriere, Cornerstone Macro

March 9
Peter Chiappinelli, CFA, GMO, Sponsored by Wells Fargo

April 6
Loretta Mester, Federal Reserve Bank of Cleveland, Registration Coming Soon

April 13
Laird Landmann, Group Managing Director, Co Director Fixed Income, TCW, MetWest

April 20
Dave Mazza, Head of Research, State Street, Sponsored by State Street

April 27
Jackie Acho, President, The Acho Group
PROGRAMMING

CALENDAR OF EVENTS

Women in Leadership Series: Can ESG Add Value? featuring Kathleen McQuiggan, PAX World and moderator, Sally Gries, Gries Financial, Luncheon Sponsored by PAX World

Kathleen McQuiggan is Senior Vice President of Global Women’s Strategies for Pax World Management LLC and Managing Director of Pax Ellevate Management LLC. In these senior management roles, Kathleen is responsible for initiatives related to gender diversity and women’s leadership. Kathleen's responsibilities include sales and marketing for Pax Ellevate Management LLC, which manages the Pax Ellevate Global Women’s Index Fund. In addition, she oversees Pax World’s broader contributions to thought leadership related to gender equality as an investment concept and women and sustainable investing. She also leads Pax World’s Women and Wealth Practice Management initiative focused on helping financial advisors to build their practices and to better engage and serve female clients. In 2015, Kathleen was named to InvestmentNews’ inaugural Women to Watch list, which honors female financial advisors and industry executives who are distinguished leaders at their firms.

2016 is almost here. What will the economy look like next year? Join us for our Annual Forecast Lunch featuring Andrew Patterson, CFA, Vanguard, Vanguard’s Economic & Investment Outlook, February 3, 2016

Luncheon Sponsored by Vanguard

Andrew J. Patterson, CFA, is a senior investment strategist in Vanguard’s Investment Strategy Group where he leads the team charged with developing and communicating Vanguard’s economic and market outlook. He has co-authored research on a number of topics, including the global economy, fixed income, and asset allocation while also providing support for various investment management initiatives, including the Vanguard Capital Markets Model®. Mr. Patterson joined Vanguard in 2002. He earned a B.S. in finance with a minor in economics from The Pennsylvania State University and an M.B.A. from Villanova University. He is a CFA® charterholder.

Invite colleagues and clients to our economic forecast. Tables available for this event. Table registration can be found at Annual Forecast Luncheon Registration. Please email cfacleveland@cfasociety.org with questions.

**Luncheon Sponsored by Driehaus Capital Management LLC**

Chad Cleaver is the lead portfolio manager for the Emerging Markets Small Cap Growth and Frontier Markets strategies and the co-portfolio manager for the Emerging Markets Growth strategy. In his role as lead portfolio manager, he is responsible for the strategy's portfolio construction and buy/sell decisions. In his role as co-portfolio manager, he is responsible for providing depth of leadership to the research team and identifying appropriate investment ideas relevant to the strategy. He is also involved in daily tracking of the portfolio performance as well as macro-level trends and the market environment.

**Cocktails, Liquidity and Fish at the Greater Cleveland Aquarium featuring a discussion on Liquidity with David Mann, Blackrock, Sean Rhoderick, PNC Capital Advisors, Aneet Deshpande, Spero Smith, February 11, 5:30 to 8:00PM**

**Sponsored by Blackrock**

Join CFA Cleveland for a night of networking at the Greater Cleveland Aquarium. The evening will begin with cocktails at Windows on the River and then we will join a panel discussion on Liquidity at Windows on the River. The night will continue with cocktails and appetizers at the Aquarium. Please invite clients, friends and family members to join us and introduce them to CFA Cleveland, the source for financial information in Cleveland. Join us as a table sponsor with a table of 8.

The panelists will discuss recent events which highlighted market liquidity concerns. These events will include: the equity market action on August 24th, 2015 when the Dow opened down 1,000 points, stocks and ETFs were halted, and numerous ETFs varied wildly from their underlying indices; the events following the closure of the Third Avenue Focused Credit Fund; and the future implications of the iShares HYG ETF and the pros and cons that it will bring to high yield markets.
PROGRAMMING

CALENDAR OF EVENTS

February 24, 2016
Women in Leadership

Brande Stellings, Catalyst

Brande Stellings leads Catalyst's Corporate Board Services, which works to advance gender diversity in corporate boardrooms around the world. She joined Catalyst in 2005, in its global strategic consulting practice, where she conducted engagements for professional services firms and advised Fortune 500 companies on the creation and implementation of business-driven diversity and inclusion strategies, with a focus on the advancement of women. Brande speaks to corporate audiences and is quoted frequently in the media, including Fortune, PBS NewsHour, The New York Times and the American Lawyer, as an expert on women's leadership and diversity.

Ann Harlan

Ann is the Founder and Co-CEO of Harlan Peterson Partners, LLC, an executive development firm with a unique focus in the area of client development and professional development consulting. Prior to founding Harlan Peterson Partners, Ann Harlan was the Vice President, General Counsel and Corporate Secretary for The J.M. Smucker Company, a diversified consumer products company, publicly traded on the NYSE under the symbol SJM. While Ms. Harlan was an officer with the Company, Smucker sales grew from approximately $300 million to $5 billion through a combination of organic growth and transformational acquisitions.

Patricia Jamieson-bio coming soon

Andy Laperriere, Head of US Policy Research, Cornerstone Macro, March 2, 2016

Andy Laperriere – U.S. Policy

Andy Laperriere is head of US Policy Research for Cornerstone Macro in Washington, DC, where he analyzes the market implications of policy and political developments. Andy analyzes how tax, budget, trade, health care, banking, housing, energy and other policy changes could impact the economy and financial markets. He also tracks geopolitical developments, elections and political trends. Prior to helping found Cornerstone Macro, Andy was a Senior Managing Director at ISI Group and the head of ISI’s Policy Research team. Before joining ISI, he spent eight years on Capitol Hill working for former House Majority Leader Dick Armey. Andy has been an Institutional Investor-ranked analyst for the past 16 years, and his policy team has been ranked #1 for each of the past 12 years. He graduated from Villanova University in 1990, earned a Masters in Economics from George Mason University in 1997, and is a CFA charterholder. Along with his wife Brandi, he helped found an inner-city Christian school that provides opportunity to children in one of Washington’s poorest neighborhoods.
ADVOCACY

David Bowie's Genius Pushed Bounds of Music and Finance
by Jim Allen, CFA

To those of us of a certain age, David Bowie will always be associated with standing on the back of a beer-soaked sofa at many a college party, playing our tennis-racket guitars — it was a more tactile age — to "Suffragette City" from his album, "The Rise and Fall of Ziggy Stardust and the Spiders from Mars." Bowie was cutting edge before we even knew what that meant. We just saw him as a weird, sort of other-worldly singer who made great music.

But the now-deceased artistic chameleon was not just cutting edge in his music. He was cutting edge in finance, as well.

It was during my tenure with SNL Financial as editor of Specialty Lender, a now-shuttered publication that tracked subprime lenders and the financing techniques they used to leverage their off-balance sheet portfolios to the hilt, which should have provided a clue to bank regulators a decade later to what was coming... But I digress.

Remember Bowie Bonds?

It was during that period of the mid-1990s that we all came across the term, "Bowie Bonds," for the first time. With the aid of some advisers, as this article in The Wall Street Journal describes, he was able to see the benefits of trying something different, in this case to monetize his music through the use of asset-backed securitization. No doubt, most are aware of the technique used to do it, but for those unaware, he sold the future royalties from his existing music catalog to bondholders in return for their projected present value. The deal didn't include royalties on music he would create in the future, as ABS investors in those days were much more tactile in their own right than they were to become in the new millennium.

The financing structure Bowie helped develop was applied quickly elsewhere in the entertainment world. Frank Thomas, a former slugger with the Chicago White Sox, was in his mid-20s when he sold bonds on his future earnings with the Southsiders (that's the White Sox for you non-Illinoisans). I recall the bonds were sold in either 1997 or 1998, after which Thomas played productively for another decade. Still, it wasn't a bad deal for the future Hall of Famer (inducted in 2014).

The structure gave innovators the idea to spread other risks broadly, too. So-called "Cat Bonds," short for catastrophe bonds, were created as a way to let investors, institutional and personal, take their chances in the insurance market for catastrophes such as hurricanes and earthquakes.

Bowie-type bonds aren't so much heard of these days in the entertainment sector. One possible reason is that there aren't many musical talents like himself, aside from perhaps U2, who have had the ability to regularly remake themselves in ways that can sustain a high level of fame over decades. Likewise, such contracts likely are done on a bilateral basis, out of the public eye with private entities to avoid perceptions that the artist has lost his or her edge. Sports teams, too, likely wouldn't be pleased if their newly acquired, highly paid stars began their contract tenure with their new teams by hedging their future performance — bad for incentives to play at their best, no doubt.

Still I thought it important to note at this time the mark David Bowie made not only in music but in high finance. It was just another innovative, other-worldly idea from the guy whose alter egos were Major Tom and Ziggy Stardust.
EDUCATION

TIME TO START STUDYING FOR THE 2016 JUNE EXAM

Kaplan Shweser Review Course Registration

USC/CFALA Review Course Registration

Join CFA Society Cleveland

Did you know you can join CFA Society Cleveland as a local member and do not have to be a CFA Charterholder? Join at one of our three local membership levels and attend are events at no charge!

Regular Local Member $150 year
Candidate Member $125 year
Student Member $100 year

Apply Here

2015 New CFA Charterholders

Okechukwu Emmanuel Azie, CFA
David Andrew Beller, CFA
Antonio Belmonte, CFA
Michael Ryan Cavanaugh, CFA
Rank Orion Dawson III, CFA
Travis E Dragan, CFA
Robert Owen Elmore, CFA
Todd Patrick Finn, CFA
Peter Richard Franz, CFA
Michael Anthony Grater, CFA
Michael Soo Huang, CFA
Ryan Matthew Keenan, CFA
Amishi Mehul Kenia, CFA
Matthew Thatcher Mauck, CFA
Timothy S McDonough, CFA
Michael David McGill, CFA
Michael Patrick McMahon, CFA
Richard David Pietrzak, CFA
Anna Jungeun Rathbun, CFA
Brian Walter Ruch, CFA
Scott Joseph Runevitch, CFA
Benjamin Joel Sayer, CFA
Katrina Shareen Sheehan, CFA
Robert Richard Szeles, CFA
Morgan Elizabeth Webb, CFA
Swaroop K Yalla, CFA
EDUCATION

CFA Society Cleveland 2016 Research Challenge

Graders and Judges are needed for the competition. Graders are needed from February 6 - 15th to grade the written reports and judges are needed to attend the February 20th competition at The City Club.

Participating Universities

Case Western Reserve University
Heidelberg University
Hiram College
John Carroll University
Kent State University
University of Findlay
University of Toledo
Walsh University
Youngstown State University

Student Registration
Volunteer Registration

Important Dates

February 5th       Written report due date
February 20th    Competition at The City Club
April 12-14th       Regional Competition in Chicago
Super Regional & Global in Chicago - Student Conference
·      Tuesday, 12 April 2016: Kickoff Meeting
·      Wednesday, 13 April 2016: all Semifinals in the morning; all Regional Finals in the evening
·      Thursday, 14 April 2016: conference in the morning; Global Final in the evening

Graders and judges are needed! Please email cfa@cleveland.cfasociety.org if you can volunteer
Midwest Investment Conference 2016

The GOP convention isn't the only major event occurring next summer in Cleveland, Ohio. CFA Society Cleveland (CFASC) will be hosting one of the largest regional investment conferences in the Midwest, congregating institutional investors with senior management of publicly traded companies in an exclusive corporate access event. The conference, front running the Republican National Convention by less than a month, is being held on June 22, 2016, at the luxurious Renaissance Cleveland Hotel, located on the city's newly renovated Public Square.

Unlike broker/dealer and investment banking sponsored meetings, the Midwest Investment Conference attracts a diverse audience of RIAs, plan sponsors, portfolio managers as well as independent, buy- and sell-side analysts. Now is your time to get personally involved in this high-visibility cause. All CFASC members, as well as those from Societies around the Midwest, are encouraged to invite high-quality public issuers wishing to share their value-creation strategies directly with the buy side. We respectfully ask that at least one C-level executive attend from each presenting issuer. In addition, vendors wishing to reach targeted decision makers at public companies and/or asset management firms are encouraged to participate as sponsors and demonstrate their commitment to the capital markets.

CONFERENCE FORMAT

- Formal issuer presentations in an auditorium setting
- Pre-arranged small group and one-on-one meetings in private settings

There is a $2,500 fee for issuers to help defray costs and make the conference possible. All promotion, invitations, signage, printing, audio-visual equipment with technicians, room fees, food, beverages, valet parking and more are included. Webcasting is also available for an additional cost.

Sponsorships are available at several affordable levels!

Please call conference administrators at 216-255-6290, with any questions or to request collateral to share with prospective issuers and sponsors. You may also visit the conference website at www.go2mic.com for additional information.
MIDWEST INVESTMENT CONFERENCE

MIDWEST INVESTMENT CONFERENCE 2016

The Midwest Investment Conference 2016 Sponsor's will enjoy a unique and valuable touch-point with key decision-makers at public companies as well as investment and asset-management organizations. By sponsoring this unique event, your organization will increase visibility among centers of influence and significantly enhance brand awareness.

MIC 2016 Sponsorship Levels

**TITLE SPONSOR $8,000 (Exclusive to One Sponsor Only)**
- Complimentary admission for four people
- Private breakout room to hold meetings during the conference
- Exhibition table and preferred seating / signage at luncheon
- Option to introduce keynote speaker
- Prominently featured as Title Sponsor on conference-related communications, including email distributions, signage, newsletters, website and other promotional materials
- Highlighted in all press releases issued after confirmation. Conference administrators will be issuing press releases via Business Wire's Midwest distribution circuit, ensuring very broad dissemination and exposure
- Direct link to your website from MWIC's home page
- Full-page advertisement (provided by sponsor in print-ready format) in CFA Society Cleveland member newsletter
- 2 Job Postings on the CFA Society Cleveland website

**PLATINUM SPONSORS $4,000 Contribution**
- Complimentary admission for two people
- Exhibition table
- Preferred seating and signage at luncheon
- Prominent branding and attribution throughout conference venue
- Listed as Platinum Sponsor on all conference-related communications, including email distributions, newsletter, website and other materials
- Highlighted in all press releases issued after confirmation. Conference administrators will be issuing press releases via Business Wire's Midwest distribution circuit, ensuring very wide exposure
- Half-page advertisement (provided by sponsor in print-ready format) in CFA Society Cleveland member newsletter
- 1 Job Posting on the CFA Society Cleveland website

**GOLD SPONSORS $2,000 Contribution**
- Listed as Gold Sponsor on conference-related communications, including email distributions, signage, newsletter, website and other materials
- Highlighted in all press releases issued after confirmation. Conference administrators will be issuing press releases via Business Wire's Midwest distribution circuit, ensuring very wide exposure

You may also visit the conference website at www.go2mic.com for additional information.
Job Title: Junior Equity Analyst – Industrials/Transportation
Employer: Longbow Research, LLC
Location: Independence, Ohio

Junior Equity Analyst – Industrials/Transportation

The successful candidate for Junior Equity Analyst will play a key role in furthering the success of a research franchise through multiple avenues of contribution to client needs and the research investment narrative. Successful Junior Analysts can manage and develop market research; evaluate global trends; create/maintain financial models; write/convey investment opinions, research insights, and detailed industry and company analysis; manage the research marketing materials; converse with the senior management of companies under coverage; participate in conference calls, analyst conferences, and industry seminars; present investment opinions to Longbow’s internal sales team; and develop client relationships. The ideal candidate will have an MBA from a recognized business school. A background in investment research and a CFA designation are preferable, but not a necessity. The candidate must be highly driven to succeed, yet capable of contributing within a team environment to the success of his/her peers. A keen interest in the stock market is a prerequisite. The Junior Analyst position is designed to prepare the individual for a Senior Analyst position with full coverage responsibilities in approximately three years. Compensation consists of (i) a base + bonus arrangement typical of the position and competitive with current Wall Street levels and (ii) a generous benefits package. Email contact only please.

APPLY HERE

DEPUTY CHIEF INVESTMENT OFFICER – TRADITIONAL INVESTMENTS

PENNSYLVANIA PUBLIC SCHOOL EMPLOYEES’ RETIREMENT SYSTEM (PSERS)

Harrisburg, PA

Pennsylvania Public School Employees’ Retirement System (PSERS or the System) is a governmental, mandatory, multi-employer defined benefit pension plan for Pennsylvania public school employees. The System also administers two postemployment healthcare programs for its annuitants. The System currently serves over 600,000 members working for, or previously employed by, 784 employers throughout the state. PSERS is governed by a 15-member Board of Trustees. PSERS’ manages $48.8B in assets; its funded ratio was 60.6% as of June 30, 2015, the latest actuarial valuation date.

Responsibilities

The Deputy Chief Investment Officer – Traditional Investments (DCIO-Traditional) serves as a senior investment executive in the Investment Office and assists the Chief Investment Officer by planning, managing, and evaluating a wide range of investment strategies supporting PSERS’ investment program, both directly and through supervision of staff and the general consultant. The DCIO–Traditional reports to the Chief Investment Officer and makes presentations to the Board of Trustees on investment performance and other investment-related matters. Four (4) staff members report directly to the DCIO-Traditional, including: the Managing Director, Fixed Income; the Managing Director, Equities; the Managing Director, Risk/Operations; and a Senior Portfolio Manager. There are 14 additional staff reporting indirectly.

Education and Experience

A deep and broad knowledge of public pension funds and a strong understanding of the environment in which PSERS operates, the risks and constraints inherent in that environment, and the complexities of the funding challenges it faces. Significant staff management/development experience, superb team-building skills, with a predisposition to building consensus and achieving goals through collaboration. Experience working with and reporting to a board. Strong technical investment expertise, especially in the public markets; ideally at least ten (10) years of recent, full-time experience that includes direct investment management. Understanding of investment technology and operations; experience with risk management systems is a plus. Master’s degree, CFA certification and/or risk management certifications are strongly preferred.

For More Information
To apply, or to request detailed specifications, contact:
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Associate Vice President
Ph:  720-529-3733
Email: kforshley@eflassociates.com