

**“NAVIGATING UNCERTAINTY: LOOKING BEYOND THE HORIZON”**

**CFA INSTITUTE AND CFA SOCIETY CZECH REPUBLIC TO HOST  
5<sup>TH</sup> ANNUAL EUROPEAN INVESTMENT CONFERENCE**

**Date: 18 – 19 October 2012**

**Venue: Marriott Hotel Prague, Czech Republic**

*Access some of the world’s leading senior and most respected financial, economic and investment commentators as they examine challenges and opportunities that face the global financial industry and the implications for investors in Europe.*

**If you would like to register for free press attendance, please contact [Jana Zbortková](#).**

The annual [CFA Institute European Investment Conference](#), held in partnership with the Chartered Financial Analyst Society of the Czech Republic ([CFA Society Czech Republic](#)) and under the auspices of Petr Kobic, Chairman and CEO of the Prague Stock Exchange, will bring together over 300 investment practitioners from around the world. This is the largest international conference in the financial industry to be held in Prague this year and discussions and presentations will focus on the future of private wealth management in the next 20 years; the future of the Euro; the forces reshaping Europe and the world; opportunities for investors; and much more.

The conference will begin with a presentation by **Anatole Kaletsky**, economist and *Reuters* columnist, who thinks Europe has been paralyzed by “profound misunderstandings of economics and finance”. Additionally, **Tomáš Sedláček**, chief macroeconomic strategist at CSOB, the largest Czech bank, will articulate why he thinks that the goal of economic policy should be to minimize debt. And, **Robert C. Merton**, Nobel Laureate, and Distinguished Professor of Finance at the MIT Sloan School of Management, will close the conference by defending quantitative risk analysis in the future of finance.

In addition, the following speakers will present their views throughout the two-day conference:

- **Joachim Klement**, CFA, is chief investment officer for Wellershoff & Partners: *Kicking the Habit: How Experience Determines Financial Risk Preferences*
- **Sebastian Dovey**, managing partner at Scorpio Partnership: *The Future of Private Wealth Management: The Next 20 Years*
- **Pankaj Ghemawat**, Professor of Strategic Management and Globalization at IESE Business School: *World 3.0: Global Prosperity and How to Achieve It*
- **Alexander Kjerulf**, chief happiness officer at Woohoo Inc: *Happiness at Work*
- **Catherine Lubochinsky**, professor of economics and finance at the University of Paris 2 (Panthéon-Assas) and **Markus C. Kerber**, professor of public finance and political economy at the Technische Universität Berlin: *The Future of the Euro*
- **Nkosana Moyo**, founder and executive chairman at the Mandela Institute for Development Studies (MINDS): *Investing in Africa*

- **Wolfgang Münchau**, European economic columnist for the *Financial Times* and managing director at Eurointelligence.com: *Breaking Up Is Hard to Do: Seeking Crisis Resolutions for the Eurozone*
- **Saker Nusseibeh**, CEO and head of investment at Hermes Fund Managers: *Building Better Portfolios: What New and Alternative Strategies Are Good for Investors?*
- **Mike Zelouf**, CFA, director of international business at Western Asset Management: *Fixed-Income Portfolio Benchmarks: Time for a Re-evaluation?*
- **Felix W. Zulauf**, president of Zulauf Asset Management AG: *The Forces Reshaping Europe and the World, and Opportunities for Investors*

## NOTES TO EDITORS

### About the European Investment Conference

The annual European Investment Conference brings together noted researchers, speakers, writers, investment professionals, academics, and experts to examine unique regional issues as well as a broad range of global investment topics. Participants share ideas and build rewarding relationships while taking home the latest perspectives, research, and practical solutions to European and global investment challenges.

### About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organisation is a champion for ethical behaviour in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has more than 110,000 members in 139 countries and territories, including 100,000 charterholders, and 136 member societies. For more information, visit [www.cfainstitute.org](http://www.cfainstitute.org).

### About CFA Society Czech Republic (formerly Czech CFA Society)

The CFA Society Czech Republic ([www.czechcfa.cz](http://www.czechcfa.cz)), is a non-profit organisation for financial practitioners founded in April 2002 in the Czech Republic. As one of the 136 member societies of CFA Institute, its mission is to promote the highest standards of professional excellence, integrity and ethics within the Czech investment community. The society currently has over 130 members, mostly CFA charterholders, and more than 500 candidates from the Czech Republic and Slovakia registered in the CFA Program. *The society's sponsors are: OVB Allfinanz, Ernst & Young, ING Investment Management and Thomson Reuters. Local media partners of the European Investment Conference are: ČT24, Ekonom, iHNed.cz. PR partner of the event is Donath Business & Media.*

### MEDIA CONTACTS

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