



**CFA Society  
Greece**

## SPONSORSHIP OPPORTUNITY – ANNUAL FORECAST DINNER

### YOU'RE INVITED!

**Position your firm as an industry leader.  
Cultivate relationships with key clients.  
Maximize your exposure in the financial  
services industry.**

By sponsoring our annual Forecast Dinner, your firm can connect with well-educated finance professionals who are the elite in their industry and a highly desirable target market.

Our continuous cooperation with the Hellenic Capital Markets Committee, Hellenic Banking Union, Hellenic Fund and Asset Management Association, Hellenic Exchanges SA provides the added benefit of your firm gaining exposure to other key institutions in the Greek financial services industry.

### Why Sponsor the Forecast Dinner?

Promote your brand

Heighten your visibility

Enhance your image

Create positive publicity

Shape customer values

Drive sales

### ABOUT THE EVENT

The Forecast Dinner is an annual event hosted by CFA Society Greece, a non-profit organization officially representing CFA Institute in Greece. The Forecast Dinner is a prestigious event that attracts CFA charterholders and other members of the local finance and investment community, including industry professionals, regulators, academics and media. The annual agenda is determined based on current trends and issues in the Greek and European markets and includes presentations from economists, regulators, investment professionals and/or financial consultants, followed by panel discussions and Q&A. It is also an opportunity for attendees to test their forecasting skills and network with like-minded professionals.

Attendance at the event has been increasing over the last 5 years.

## SPONSORSHIP PACKAGES



### Platinum Sponsor

€ 6000 (+VAT) | 1 available

- ✓ Company logo on the CFA Society Greece website, press releases and newsletters to Members, candidates and followers
- ✓ Banners at our events (including Forecast Dinner) and other customized marketing/branding opportunities with CFA Society Greece
- ✓ 2 complimentary tables (16 people) at the Forecast Dinner
- ✓ Naming rights at Forecast Dinner
- ✓ Product placement / promotional display opportunities (any branding constructions and/or signage will be handled by the sponsor)
- ✓ Opportunity to address attendees at the start of the Forecast Dinner event



### Gold Sponsor

€ 4000 (+VAT) | 2 available

- ✓ Company logo on the CFA Society Greece website, press releases and newsletters to Members, candidates and followers
- ✓ Banners at our events (including Forecast Dinner) and other customized marketing/branding opportunities with CFA Society Greece
- ✓ A complimentary table (8 people) at the Forecast Dinner
- ✓ Product placement / promotional display opportunities (any branding constructions and/or signage will be handled by the sponsor)
- ✓ Opportunity to address attendees at the start of the Forecast Dinner event



### Silver Sponsor

€ 2000 (+VAT) | 6 available

- ✓ Company logo on the CFA Society Greece website, press releases and newsletters to Members, candidates and followers
- ✓ Banners at the Forecast Dinner and other customized marketing/branding opportunities with CFA Society Greece
- ✓ A complimentary table (8 people) at the Forecast Dinner

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