Dear Members,

As a responsible stakeholder, CFA Society India has been keen to work on educational initiatives that benefit a wider societal base. In June, our members cycled from Mumbai to Khopoli and conducted two intensive investment awareness drives.

Our plan is to go deeper. Please mark your calendars. From November 15 to November 30, 2019, members (and like-minded supporters, including regulators) plan to cycle to villages, towns and cities in between Mumbai and Delhi.

Those who wish to enroll in this initiative please register today. There are limited seats available. NOTE: We have 2 cycling slots each, from Mumbai and Delhi, reserved for women enthusiasts. Do not lose this opportunity. The women in all our locations will benefit greatly from your presence. While the core team already has women on board, let us see the woman power on wheels!

We are also inviting your attention to help us coin a catchy title for the initiative. A two-three-word phrase that reflects our eagerness to serve / educate all sections of the society would be great. One other aspect. We plan to go across multiple pit stops in six states: Maharashtra, Gujarat, Madhya Pradesh, Rajasthan, Delhi and Uttar Pradesh. So, the title will have to be acceptable to the Marathi, Gujarati, Hindi and linguistic populations of these states. Send your entries to finlitcyclothon@iaipirc.org by September 5, 2019.

CYCLOTHON REGISTRATION:

CFA Society India members: Free

Please use this link to register either as a cycling participant (only 18 spots (9 spots from Delhi; 9 spots from Mumbai) available on a First Come First Served Basis) or as an enthusiast supporting the cause. Participant selection will be based on responses to the questions and a personal interview by the selection committee.

Register here: https://in.explara.com/e/cyclothonupdatecontestannouncementmumbai-delhiahmedabadindore

Program (subject to incidental changes):

Cycling:

15th November - 6.00am – Flag off from MUMBAI & DELHI
23rd November – Reach Ahmedabad
30th November – Finale Event in Indore

Looking forward to your enthusiastic participation!

For any queries, please write to: finlitcyclothon@iaipirc.org

Follow “CFA Society India” on: