Book launch - Intelligent Fanatics of India

CFA Society India is pleased to invite you to the book launch of Intelligent Fanatics of India, written by Rohith Potti and Pooja Bhula. Intelligent Fanatics of India seeks to apply the framework developed by Ian Cassel and Sean Iddings in their first two books to a carefully chosen group of seven Indian entrepreneurs from diverse industries. The list includes private as well as public companies, first generation entrepreneurs as well as entrepreneurs from established business families, well-run businesses as well as turnarounds. Despite the disparity in backgrounds and industries, there is a pattern of fanaticism that has allowed them to build businesses that dominate and endure. This book would interest anyone who is a student of business - an investor, an aspiring entrepreneur or just interested in reading about entrepreneurs.

About Intelligent Fanatics Publications and Forum

Started by MicroCapClub founder Ian Cassel and micro-cap investor and entrepreneur Sean Iddings, Intelligent Fanatics is dedicated to creating a community of discerning leaders, investors and entrepreneurs. What started as an exercise in furthering their own knowledge and skills with research, culminated into two books co-authored by the duo – Intelligent Fanatics Project: How Great Leaders Build Sustainable Businesses and Intelligent Fanatics: Standing on the Shoulders of Giants.

About the Book

Uncertainty is characteristic of the world we live in. Economies rise and fall, bubbles form and burst, policies change and evolve. The ever-changing business climate gets mirrored in sentiments of participants in the business ecosystem – swinging between panic and euphoria. Yet during every downturn, we see Intelligent Fanatics emerge. The world’s greatest business builders, Intelligent Fanatics are antifragile - they don't merely survive bad times, but strengthen themselves under stress. A pattern of intelligent fanaticism has allowed them to build businesses that dominate and endure. While the stories are Indian, the insights can be applied in any part of the world. Whether you are an investor, business owner, aspiring entrepreneur, or enjoy reading biographies of great business leaders, this book is for you.

Event Description: The event will begin with a video presentation by Sean Iddings in which he will provide an overview of the concept 'Intelligent Fanatics'. This will be followed by the authors - Rohith Potti and Pooja Bhula - giving a brief talk on the book. Following this, entrepreneurs from three of the companies covered in the book - Anthony Gomes from Furtados, Mukesh Sawlani from House of Anita Dongre and Raghunandan Kamath from Naturals – would be sharing their journey with us.

Event Details:

DATE: Wednesday, Nov 06 2019 | TIME: 7:00 p.m. Onwards (Registration from 6:30 p.m.) | VENUE: Banquet Hall, MCA Club, BKC, Mumbai.

Registration:

CFA Society India members: Free
CFA Pending Charter: INR 1200
CFA Program Candidates: INR 1500
Others: INR 2000
Register here: https://www.explara.com/e/intelligentfanaticsofindia

Speaker / Author Bio:

Sean Iddings is an entrepreneur and the Chief Qualitative Officer at Intelligent Fanatics Capital Management. He co-founded IntelligentFanatics.com to help him fine-tune his qualitative lens for finding exceptional leaders early and becoming one too.

Rohith Potti is an Analyst at intelligentfanatics.com where he covers the stories and journeys of Indian entrepreneurs. He began his journey into the world of investing under Prof Sanjay Bakshi at MDI, an eminent teacher and practitioner of value investing and behavioural economics. Rohith is based out of Bangalore and currently manages his family capital.
Pooja Bhula is an independent journalist based in Bombay, an analyst with intelligentfanatics.com and host at Story Corner. She has previously written for Jack Canfield’s bestselling series Chicken Soup for the Soul and for several years has been covering a range of subjects from business and culture to social issues and lifestyle trends for reputed print and digital publications. You’ll find her stories in HT, Mint Lounge, New Indian Express, National Geographic Traveller, Scroll.in, TOI and DNA to name a few.

Entrepreneurs:

Anthony Gomes is an economics graduate, and Director, Furtados group of companies. Furtados is at the forefront of musical instruments retail and distribution, music book publishing and music schools in India. Anthony oversees strategy and sales, and along with his siblings, has shepherded the business to heights far greater than their late father, John Gomes, envisioned. They've shaped the brand with such care and credibility that today, Furtados has a cult following among young turks, who want to emulate their model and ethos. Anthony is the Western India Coordinator for the international music, drama and language examinations board, Trinity College London. He’s also a violinist and former member of the Bombay Chamber Orchestra.

Mukesh Sawlani, co-founder and MD, House of Anita Dongre, readily joined his sisters Anita Dongre and Meena Sehra two and half decades ago, when they decided to take their venture to the next level. Anita took the lead in design, Meena in production, Mukesh used his banking and business expertise to oversee finances, strategy and expansion. The brand was the first fashion label to get funding (from Future Group) in 2008, joined hands with General Atlantic in 2013 and has 1071 stores in 171 cities in India, besides presence in New York and Mauritius too. Today, hired professionals manage the show, while Mukesh and siblings mentor the organisations with the right principles and set framework for brands so that in the coming decades, HOAD can outlive them.

Raghunandan Kamath is not only the founder of Naturals, but also the visionary behind Mumbai’s first ice cream parlour (and then chain) and an artist of sorts who created a stamp with unique and diverse flavours from fruits all over India. A serial tinkerer and innovator, his forte is R&D and figuring out what’s next. Even at 65, Kamath works a six-day week, does random checks, pushes the envelope for excellence and keeps everyone on their toes. He’s also a life member of National Society of Friends of Trees.

Moderator :

Shreeneivas Kunte, CIPM, CFA, is director for continuing education and advocacy at CFA Institute. Shreeneivas writes in leading media publications and represents CFA Institute at conferences and forums. Shreeneivas codes in Python and has an avid interest in promoting technology use in all fields including finance. Shreeneivas serves as an external research scholar at the Indian Institute of Technology Bombay. Prior to joining CFA Institute, Shreeneivas worked as the country trading strategist for Citi in Tokyo, Japan.