Speakers’ Biographies

**Amanda DoAmaral**

Amanda DoAmaral is an educator, activist, and the founder of Fiveable - a social learning network for students. She spent a half a decade teaching high school history in Oakland, CA, where her passion for creating equitable educational opportunities was ignited. Amanda has been a vocal advocate for inclusive history curriculum and is active within the Milwaukee tech community.

**Daniel Einhorn**

Daniel Einhorn focuses on new client development, syndicating investment for portfolio companies, financial analysis, strategic planning, and market research. His education includes an MBA in finance from the Cox business school at SMU, as well as a BS from Cornell University.

Claiborne received an MBA from Columbia University and BA from James Madison University. He currently is involved in a number of industry groups such as INREV, AFIRE, ULI, PREA and the institute for Fiduciary Education.

**Craig Schedler**

Craig Schedler serves as a Managing Director with Northwestern Mutual Future Ventures, the company's corporate venture capital arm. Craig is responsible for managing NM's strategic venture capital investments in financial technology, digital health, data analytics and client experience.

Previously, Craig was a Director in the Corporate Strategy function at Northwestern Mutual. His team provided analysis on current competitive threats and opportunities, and how the strategic actions of those competitors affect NM.

Prior to joining Northwestern Mutual, Craig was a member of the healthcare investment banking team at B.C. Ziegler and Company executing both merger and acquisition and capital markets transactions.

**Ben Stanley**

Ben is the Managing Director of gener8tor Madison and gener8tor Milwaukee. gener8tor is a nationally ranked accelerator that invests in high-growth startups. Each Spring in Madison and each Fall in Milwaukee, gener8tor invests $100K into each of five startups who receive a concierge experience during our 12-week program. gener8tor supports the growth of these startups through our network of experienced mentors, technologists, corporate partners, angel investors and venture capitalists.

**Troy Vossellor**

Troy is the Co-Founder of gener8tor. gener8tor's turnkey platform for the creative economy connects startup founders, musicians, artists, investors, universities and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences and fellowships. gener8tor operates more than 25 accelerators annually across North America, working with more than 100 startups per year.