



# CONSTRUCTING PORTFOLIOS WITH SMART BETA & INNOVATIONS IN INDEXING

LUNCH SEMINAR WITH JEREMY SCHWARZ, CFA



Global asset consulting firm Towers Watson wrote in July 2013 that "somewhere between alpha and beta lies smart beta". Since then there has been strong interest and institutional investment in smart-beta strategies as new research has emerged.

The Efficient Markets Hypothesis claims that the market price of any security is always the best unbiased estimate of its true value. But stock prices can—and do—deviate from a firm's underlying value for many reasons. If stock prices are not always efficient, then reweighting equity markets based on fundamentals (like dividends or earnings) can produce better total and risk-adjusted returns over time.

In this seminar, the following key points will be presented:

- What is smart beta? and do return premia exist?
- Analytics from deconstructing index returns and sources of return
- What criteria institutional investors should consider when identifying smart beta
- Application of smart beta exposures to 'explore the core'
- How smart beta behaves and can deliver in:
  - various market scenarios (eg global central bank policy dynamics)
  - regional exposures (eg emerging markets)
  - across asset classes (eg fixed income etc)



## EVENT DETAILS:

Date: 7 November 2016 WGN  
8 November 2016 AKL

Time: 12:00 – 1:30 pm

Venue: GMI - Wellington  
Northern Club - Auckland

Price:  
\$0: CFA Members/INFINZ

\$20 +gst AFAs and Non Members

*Includes lunch sponsored by BetaShares Capital*

Registration: Email us  
info@cfasociety.org.nz

## GUEST SPEAKER

Mr. Jeremy S. Schwartz CFA - Director of Research at WisdomTree Investments.

Mr. Jeremy S. Schwartz is the Director of Research at WisdomTree Investments, Inc. since October 2008. Mr. Schwartz was previously the Deputy Director of Research at the firm from February 2007 to October 2008. From May 2005 to February 2007, he was a Senior Analyst at the firm. Mr. Schwartz is responsible for the WisdomTree Equity Index construction process and oversees research across the WisdomTree equity family. Prior to this, he was a Senior Analyst at Index Development ... Partners Inc. since July 2005. Prior to that, Mr. Schwartz was Professor Jeremy Siegel's Head Research Assistant and helped with the research and the writing of "Stocks for the Long Run" and "The Future for Investors". He is also the co-author of the Financial Analysts Journal paper "What Happened to the Original Stocks in the S&P 500?" and the Wall Street Journal article "The Great American Bond Bubble." Mr. Schwartz is a member of the CFA Society of Philadelphia. He received a BS in Economics from The Wharton School at the University of Pennsylvania in 2003 and is a CFA Charterholder.