



# FALL 2016 NEWSLETTER

NOVEMBER 9, 2016



## IN THIS EDITION:

UPCOMING AND RECENT EVENTS

MEMBER RESOURCES

MAXIMIZING THE VALUE OF YOUR CHARTER:  
BRANDING AND EDUCATION RESOURCES

MOCK EXAM

"CAREER DEVELOPMENT: CAREER RISKS"

Members, candidates and partners of the CFA Society Ottawa are welcomed to share their stories, information and announcements in the next edition of the Newsletter. Please contact [admin@cfaottawa.ca](mailto:admin@cfaottawa.ca).

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CFA Society Ottawa



CFA Society  
Ottawa

[www.CFAOttawa.ca](http://www.CFAOttawa.ca)

# UPCOMING EVENTS

**December 15, 2016**

**WHAT DO THE "SLOPES" TELL US TODAY?  
WHY ALTERNATIVES AND WHY TODAY?**

Please join the CFA Society Ottawa for a luncheon presentation by global investment management firm GMO. The presentation will include a review of GMO's current forecasts, discuss the role of alpha-driven strategies in the current environment, and give examples from GMO's experience.

- Review GMO's current forecasts, which paint a challenging picture, given historically high equity valuations and historically low bond yields.
- Put GMO forecasts into historical perspective, showing how GMO has used a valuation-driven capital market "slopes" line through time.
- Focus on today's capital market slope line, which has been called a "beta desert" and ask what does one do in a "beta desert"? Lean on Alpha a bit more than usual!
- Discuss why GMO has allocated more capital to Alternatives (or Alpha-driven strategies) than ever before in the fifteen year history of their flagship strategy.
- Describe what GMO owns and why. And explain what is it about alternatives, generally speaking, that fits with today's risk environment.



**Speaker:**

Peter Chiappinelli, CFA, CAIA,  
Portfolio Strategist, GMO

**April 18, 2016**

**ANNUAL FORECAST DINNER**

Mark this date in your calendar. The Annual Forecast Dinner will take place on April 18, 2017 at the Shaw Convention Centre this year. ***This year's keynote speaker will be none other than the famous Steve Eisman played by Steve Carell in the movie The Big Short.*** For more information on sponsors and presentations please visit the CFA Society Ottawa website.



**Speaker:**

Steve Eisman,  
Managing Director  
Eisman Group,  
Neuberger Berman

Steve Eisman is a Managing Director at the Eisman Group within Neuberger Berman. Steve rose to fame in 2007 when he bet against the US subprime mortgage market while running his own hedge fund. Steve was portrayed by the Oscar-nominated Steve Carell in the blockbuster 2015 movie *The Big Short*, based on the book bearing the same name written by the critically acclaimed author Michael Lewis. The movie tells the story of the rise and fall of the greed-fueled US housing market, which led to the 2008 financial crisis. Steve began his career as an equity analyst and quickly became an expert on consumer finance companies. In 2011, Eisman was managing about \$750 million at Front Point after the success he had during the subprime crisis. Today, Steve Eisman is working in the Eisman Group alongside his mother and father who started with him in the investment industry.

**Host:**

Dave Hemstad  
Stand-Up Comedian; Regular of CBC's THE DEBATERS

Our host has been called a Canadian Master. A regular guest on *The Debaters* on CBC, comedy fans will recognize him from his numerous televised appearances from *Just for Laughs* and the *Halifax Comedy Festival*. Dave Hemstad was even voted Best Comedian in Canada by the Canadian Organization of Campus Activities.



## UPCOMING EVENTS

### SOCIETIES NEARBY

#### VIEWS AND CORPORATE CULTURE OF BRIDGEWATER, A CONVERSATION WITH BOB PRINCE

NOVEMBER 15, 2016 | MONTREAL

#### BUILDING A FINANCIAL MODEL

NOVEMBER 23, 2016 | TORONTO

#### DCF VALUATION ANALYSIS

DECEMBER 7, 2016 | TORONTO

#### OUTLOOK 2017

JANUARY 26, 2016 | MONTREAL

### GLOBAL

#### CFA INSTITUTE CONFERENCE: EQUITY RESEARCH AND VALUATION 2016

NOVEMBER 17-18, 2016 | NEW YORK, NEW YORK

#### ANALYZING CORPORATE PERFORMANCE USING VALUE DRIVERS

NOVEMBER 30, 2016 | NEW YORK, NEW YORK

### Webinars:

#### GIPS REVISED SUPPLEMENTAL INFORMATION EXPOSURE DRAFT - WHAT'S NEW

JANUARY 11, 2017

More at: [www.CFAInstitute.org](http://www.CFAInstitute.org) › Insights & Learning

## RECENT EVENTS

### September 9, 2016

#### SOCIAL AT THE REDBLACKS GAME

A fantastic time was had by all at our latest networking event on September 23rd. The social, at the Belmont restaurant, offered members a great location to get together and enjoy the restaurant's many appetizers and proximity to the game.

What better way to enjoy the game together than cheering our Ottawa Redblacks to a commanding victory over the Toronto Argonauts.

### September 28, 2016

#### THE NEXT STAGE OF POLICY

Attendees at this event gained insight from BNY Mellon's Melvin Loh about how the world's central bank policies, specifically asset purchasing programs, have contributed to financial asset price appreciation while having minimal impact for global economic growth.

Mr. Loh provided his candid perspective in response to member queries on future stimulus and their potential impacts, including those unintended, on the direction of capital markets. Interesting to hear that structural headwinds like an aging demographic and increased use of technology should also be included as factors contributing to low rates.

### October 12, 2016

#### RISK MANAGEMENT STRATEGIES FOR TODAY'S INVESTOR

CFA Society Ottawa members gathered on October 12 for a luncheon with Mr. Hussein K. Amad CGA, CFA, President & CEO, Yorkville Asset Management.

Mr. Amad's presentation focused on Risk Management Strategies for Today's Investor. Mr. Amad discussed the risks commonly faced by investment managers and their clients, and strategies for managing these risks, including numerous real-world examples from Yorkville. The presentation was a great blend of theory and practice!

# MEMBERS RESOURCES



We are very pleased to announce that the CFA Society Ottawa, and the National Arts Centre have arranged to provide all members with a **20%** savings on the following outstanding performances:

**November 30, 2016,**  
**THE NUTCRACKER / CASSE-NOISETTE**  
National Arts Centre/Centre national des Arts  
Ottawa | 7:00 PM

**December 2, 2016**  
**FROM PARIS TO BROADWAY**  
National Arts Centre/Centre national des Arts  
Ottawa | 8:00 PM

**Reserve early, as tickets are selling out quickly!**

## OTTAWA SENATORS

The CFA Society Ottawa is also pleased to announce that we have renewed our partnership with the Ottawa Senators for the upcoming season.

ALL MEMBERS WILL RECEIVE A **10% DISCOUNT** FOR SELECTED GAMES FOR THE 2016-2017 SEASON.

**Please visit our website for the Promo Codes and further information.**

# CANDIDATE RESOURCES

## November 2016 Mock CFA Exam

The CFA Society Ottawa will be holding a CFA Level I Mock Exam on Saturday November 19, 2016 at Carleton University. The mock exam is written by Wiley, a CFA prep course and materials provider. Advance registration is required and you must show up at the mock exam seating to pickup your exam (no exceptions).

**Hosted by:** CFA Ottawa Society and Sprott School of Business

**Date:** November, 19 from 9am-4pm

**Location:** Carleton University, Tory Building 230

**Cost:** \$20

**Registration:** <https://www.cfasociety.org/ottawa/Lists/Events%20Calendar/DispForm.aspx?ID=202>

**Registration deadline:** November 14 at 5pm



CFA Society  
Ottawa

The CFA Society of Ottawa Mentorship Program is a year-long, volunteer program that will pair experienced mentors with entry- and mid-level professionals in the investment industry. This program is designed to help members network and exchange ideas between professionals of varying degrees of experience.

MENTOR

You might be a mentor candidate if you are open to sharing insights, experiences and lessons learned in your career.

MENTEE

You might be a mentee candidate\* if you value professional development, are open to receiving guidance and want to be challenged professionally.

For more information, contact Graham Edwards, Mentorship Chair at: [edwardsgraham8@gmail.com](mailto:edwardsgraham8@gmail.com)

\* Eligible mentee candidates include, Level II candidates, Level III candidates, candidates that have passed all three levels of the CFA Program and new Charterholders

# NATIONAL/INSTITUTE DEVELOPMENTS & INITIATIVES



## PROMOTING THE CFA CHARTER ON THE NATIONAL SCALE

In 2017 a new entity called CFA Societies Canada will be formally established. Overseeing such initiatives as the national branding campaign, the work of the Canadian Advocacy Council and the national compensation survey, the body, made up of representatives from local societies, will carry out country-wide initiatives that are best accomplished by unified efforts of all Canadian societies.

Such cooperation is exemplary among CFA societies across the world as often volunteer groups act individually. The initiative provides leverage to serve members in a way that would otherwise not be possible or economically efficient.

## FREE EDUCATIONAL RESOURCES FOR CHARTERHOLDERS

While little known to charterholders, the CFAI Research Foundation has been around for over fifty years and serves to identify, fund, and publish research that is addressed for investment practitioners and investors. The Foundation's first publication—Benjamin Graham,

the Father of Financial Analysis (1975)—is proof to the timeless perspective on topics relevant to today's practitioners.

The CFA Institute Research Foundation publishes several monographs per year that are available online. Visit their [page](#) for other online content, including the [RF Briefs](#) that provides an overview of recent publications.

## CFA SOCIETIES AMERICAS REGIONAL MEETING

Earlier in October, several volunteers from the CFA Society Ottawa represented local society members at the Americas Regional Meeting, which brought together representatives from North and South America and the Caribbean. As always, this was a great forum to get ideas and discuss best practices for bringing value to local CFA charterholders.

As part of its medium-term strategic goals, the Institute is aiming to increase the core market penetration of the charter, as well as to focus on underserved markets. A big focus during the meeting was on advocacy as a means to develop future professionals, deliver member value, and reinforce market integrity.

# CAREER DEVELOPMENT

*The following was originally published on Enterprising Investor; reprinted with permission from the CFA Institute.*

## CAREER RISKS: WHAT THEY ARE AND WHY WE HAVE TO TAKE THEM | BY JULIA VANDEREN

Gone are the days when building a career was as simple as climbing a ladder.

Flatter organizations and the faster pace of disruption and evolution within industries have replaced the career ladder with, at best, the career lattice. Or maybe the career labyrinth is a better metaphor.

The point is careers today progress through sidesteps, twists, and turns. Standing still for too long—by not developing new skills, expanding your knowledge, or engaging in new experiences—may leave you dangerously exposed.

Any career transition or (re)negotiation of the terms and conditions of employment represents a potential for risk. But whether these risks are real or sizable depends in large part on how you view them. Ultimately, the nature of a career risk is defined by you and your circumstances.

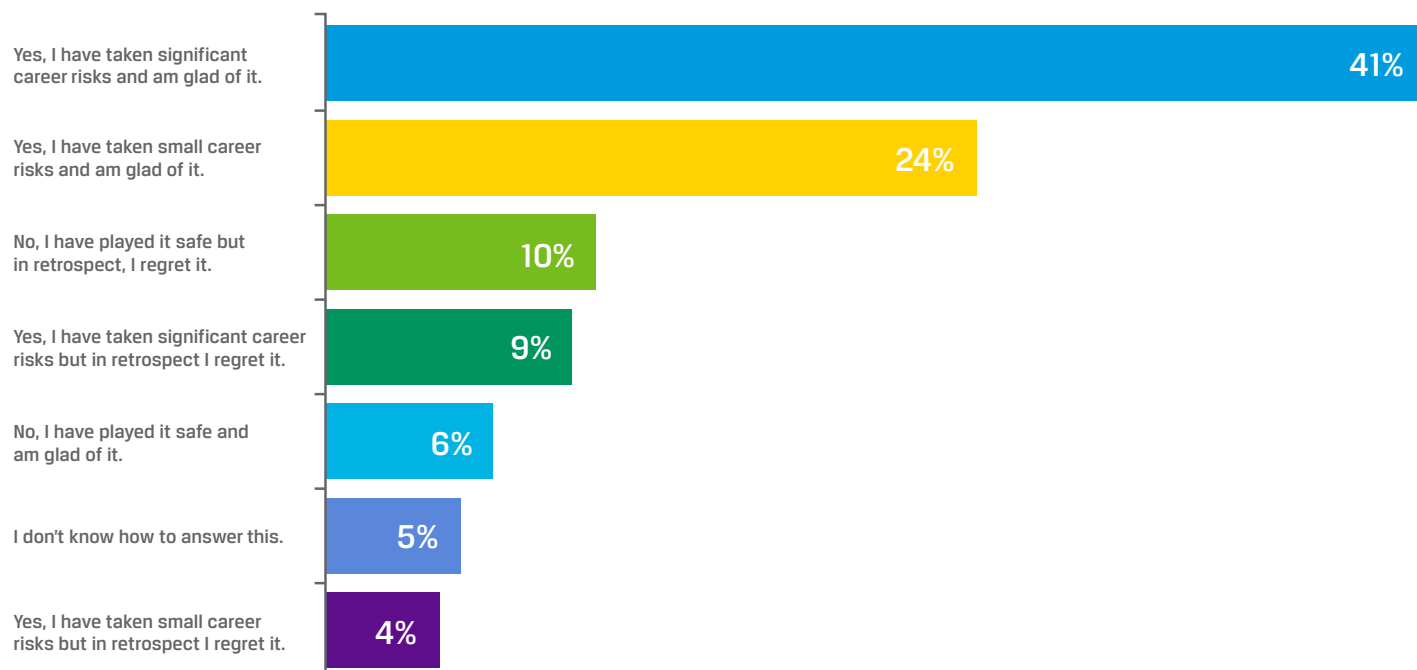
## WHAT THE POLL TELLS US

We asked readers of CFA Institute Financial NewsBrief whether they've taken career risks and how they feel about having taken them or, conversely, having avoided them. A vast majority (79%) of the 897 respondents report having taken some kind of career risk, while only 16% say they played it safe. The good news is that 71% of respondents do not regret their decisions.

## HAVE YOU TAKEN RISKS WITH YOUR CAREER?\*

*\* Results do not add up to 100% due to rounding.*

Half (50%) of poll participants reported taking significant career risks, with 41% saying they were glad they did and 9% expressing regret. The lowest incidence of second thoughts came among those who took small career risks (28%), with only 4% regretting the choice. Meanwhile, the most second guessing came from among the 16% who did not take risks, with 10% expressing misgivings and only 6% saying they are glad they didn't take any chances. Put another way, not taking risks seems far from the safest bet when it comes to managing your career.





## TIPS FOR THINKING ABOUT CAREER RISKS

As the poll results suggest—and today’s professional climate demands—taking risks can be a positive and critical part of your professional journey. Here are five things to think about when you consider risk taking in your career.

### ■ **Avoid "misfit" risk.**

In *Career Success: Navigating the New Work Environment*, Khalid Ghayur, CFA, FSIP, and Dwight D. Churchill, CFA, explain that your values, interests, and style should align with the culture of your work environment. When these factors are out of sync, especially when a career decision departs from your deeply held values, the misfit often leads to regret, dissatisfaction, and career setbacks. (Ghayur and Churchill further explore how you can clarify your own values and interests and evaluate an organization’s culture, and provide thought exercises to help.)

### ■ **Optimism and confidence mitigate the experience of risk and can be learned.**

Develop the habit of crystalizing your concerns and considering what outcomes are within your power to influence and of the outcomes you are worried about, which actually have advantages.

### ■ **Build, tend to, and heed the input from your professional network!**

Your network can provide critical information, perspective, advice, and support when you are facing a career risk. Whether it’s cautioning you to steer clear of a particular path, offering guidance as you navigate a risk, reinforcing positive results, or helping you reset after a less-than-ideal outcome, your network can be an invaluable asset as you navigate your career.

### ■ **Be aware of the biases at play in your decision making.**

Many of the behavioral biases you are aware of in your investment decision making can come into play in your career decision making. Consider whether such biases are relevant or influencing you in times of career transition and negotiation. Specifically, double check if you are accurately assessing both the potential for a negative outcome and the opportunity costs of a decision.

### ■ **It is easier to take risks earlier in your career.**

Taking chances when you are just starting out in your professional life can help clarify interests and values. Moreover, when you transition among various industries, job functions, and geographies, you diversify your professional networks, which can pay enormous dividends as your career progresses.

Read online: <https://blogs.cfainstitute.org/investor/2016/10/06/career-risks-what-they-are-and-why-we-have-to-take-them/>

# CFA SOCIETY OTTAWA LEADERSHIP & VOLUNTEERS

Wesley Blight, CFA, CIM, FCSI.....	President
Sean Kulik, CPA, CA, CFA, CAIA .....	Vice-President
Ian Taylor, CFA.....	Treasurer
Alexander Taryshkin, CFA.....	Secretary
Bernhard Eichenlaub, CFA.....	Past-President
Graham Edwards, CFA .....	Membership/Mentorship Chair
Roxana Lund.....	Programming Chair
Charles Abraham.....	Programming Chair
Michael Maltsev .....	Communications Chair
Kevin Pei.....	Employer Outreach Chair
Yuriy Zabolotnyuk, CFA .....	Education Chair
Alexander Bonnyman, CFA.....	Volunteer
Trevor Mulligan .....	Administration

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