

Jon S. Fioravanti, Vice President

Regional Portfolio Manager

Jon began his career in investment management in 1999 when he joined Pitcairn Trust Company as an Account Manager with responsibilities of managing equity strategies for clients. In 2001, he became an Equity Research Analyst where he was responsible for performing fundamental equity research in several industries for the Pitcairn proprietary strategies. In addition, he served as a Portfolio Manager where he was integral in developing and managing investment strategies that utilized exchange traded funds and individual securities to achieve global diversification. In 2009, Jon began serving as a consultant to clients providing expertise in investment manager due diligence, investment performance calculation, and hedge fund fee analysis. In 2012, Jon joined National Penn Investors Trust Company as a Portfolio Manager and served as a member of the Investment Committee. As an associate of BB&T resulting from the acquisition of National Penn, Jon serves as a Regional Portfolio Manager where he manages the investment assets of clients.

Jon graduated from Temple University with a B.B.A. in Accounting and from LaSalle University with an M.B.A. in Finance. He is a member of the CFA Institute and CFA Society of Philadelphia. For the CFA Society, Jon is a board member where he heads the Technology Committee and is a member the Programs Committee. In 2009, he became a member of the Financial Advisory Committee for Warwick Township, PA where he provides guidance on the investment activities of the township's pension assets. Jon is pursuing the CFA designation.