BASIC FINANCIAL MODELING
Principles, Practices, & Applications

January 15-16, 2020
9:00AM - 5:00PM
Venue: TBD

Registration is thru our mobile app.
You can scan the QR code below to download CFA Society Philippines Mobile App available on Google Play and App Store.

WORKSHOP RATES (VAT Inclusive)

<table>
<thead>
<tr>
<th>Rate Type</th>
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<tbody>
<tr>
<td>Members Rate</td>
<td>Php13,888.00</td>
</tr>
<tr>
<td>Ultimate Discount</td>
<td>Php16,620.80</td>
</tr>
</tbody>
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Ultimate Discount valid until Nov. 27, 2019

For more info, you may send us an email at events@cfaphilippines.org
This is a 2-day course that provides participants with opportunity to experience hand-on learning in building financial model and performing basic discounted cash flows valuation.

**Course Objective:**
- To impart useful features and functionalities in Excel that are essential for model building
- To illustrate the basics and processes of building financial model
- To provide understanding of valuation concepts and application to financial model

**DAY 1: Financial Modeling Principles and Practices**

- **Morning Session: Understanding MS Excel**
  - Excel Environment
  - Toolbars and Buttons
  - Shortcut Keys
  - Formulas and Functions

- **Afternoon Session: Basics of Financial Modeling**
  - Introduction to Financial Modeling
  - Basic Financial Modeling Structure
  - Best Practices in Building Financial Model
  - Processes in Model Building
  - Building Financial Model from Scratch

  - Application: Setting up Assumptions Sheet and Calculations

**DAY 2: Applications of Financial Modeling**

- **Morning Session: Creating Financial Model Outputs**
  - Financial Statements (Income Statement, Balance Sheet and Cash Flows)
  - Basic Financial Ratios
  - Trend Analysis
  - Basic Charting
  - Basic Sensitivity Analysis

  - Application: Setting up Assumptions Sheet and Calculations

- **Afternoon Session: Valuation**
  - Introduction to Valuation
  - Approaches to Valuation
  - Income Approach: Discounted Cash Flows (DCF) Method
    - Defining Cash Flows
    - Terminal Value Concept
    - Discount Rate Estimation

  - Application: Applying DCF Method to the Financial Model

*MS Excel 2010 and older*
John B. Balce is a Senior Managing Director in the Corporate Finance practice of FTI Consulting Philippines, Inc. (FTI CPI) and an adjunct faculty of the Department of Finance, Accounting, and Economics at the Asian Institute of Management.

Over the past fifteen years, Mr. Balce had extensive experience in transaction advisory, corporate and debt restructuring, valuations, mergers and acquisitions, financial due diligence, financial modelling and financial model review. He has assisted in several cross-border engagements in the Philippines, China, Hong Kong, Indonesia and Singapore. He has been involved in projects across a range of industries, including energy, infrastructure, real estate, banking, outsourcing, electronics, mining, and manufacturing.

His recent engagements also include the preparation of financial models for PPP projects, both solicited and unsolicited, in the infrastructure, transportation, and payment systems space on behalf of consortiums formed by major Philippine conglomerates. He has also prepared financial models for renewable energy companies, toll roads, water districts, schools and shipping companies.

Prior to joining FTI Consulting, Mr. Balce was an Associate Director at Ferrier Hodgson. His career started in the Corporate Finance group of SGV / Ernst & Young Transaction Advisory Services, Inc. in Manila.

Mr. Balce finished his Executive Masters in Business Administration, with honors, at the Asian Institute of Management. He graduated Magna cum Laude from the University of the Philippines - Diliman with a bachelor's degree in business administration and accountancy. He is a Certified Public Accountant and a CFA charterholder. He is the current Treasurer and a Trustee of the CFA Society of the Philippines. He is a member of the CFA Institute, and Philippine Institute of Certified Public Accountants.
PAYMENT DETAILS

You may send a copy of the deposit slip to Ms. Precious Canoza at precious.canoza@cfaphilippines.org.

Bank: BDO Megamall
Account Name: Chartered Financial Analyst Society of the Philippines, Inc.
Account number: 000 448 049 454

LAPTOP

Participants are required to bring laptop with Microsoft Excel 2010 and older installed.

POLICY FOR SUBSTITUTIONS, CANCELLATIONS AND NO SHOW:

1. Registration is thru our CFA Society Philippines Mobile App. Automatic billing statement will be received upon registration. For company registration you may request a group billing statement to Mr. Blodymer Dalde at blodymer.dalde@cfaphilippines.org.

2. Registration is only confirmed upon receipt of payment.

3. After completing the mobile app registration and payment process, registrants will receive an e-mail notification with registration details. A reminder will also be sent before the event. If you have not received the e-mail confirmation and reminder from CFA Society Philippines, it is the delegate's responsibility to contact CFA Society Philippines for the confirmation.

4. Registration should be paid in full before the commencement of the event. Immediate payment is required upon e-mail confirmation. Full amount will still be charged for no show. Should the registration fee remain outstanding, CFA Society Philippines reserves the right to disallow entrance to the event.

5. No Cancellation, No Refund only Substitution.

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