

Rubric: Budget Music Video Project Rubric

Rubric to assess music video projects for Financial Literacy students.

Music Video Project Enter rubric description				
	Below expectations 1 pts	Needs improvement 2 pts	Meets expectations 3 pts	Exceeds expectations 4 pts
Content (Lyrics) 40 pts I can communicate important aspects of budgeting and saving money ___ x 10 =	Below expectations Less than 3 budget vocab words used Less than 3 tips about budgeting or saving money The subject is not interesting, educational, or entertaining. Students did not behave professionally on camera. It was not school appropriate.	Needs improvement 3-4 budgeting vocab words used 3-4 tips about budgeting or saving money The content was somewhat interesting, educational and entertaining. Student behavior was fair. School appropriate.	Meets expectations At least 5 budgeting vocab words used At least 5 tips about budgeting or saving money The content was interesting, educational and entertaining. Student behavior was appropriate. School appropriate.	Exceeds expectations More than 5 budgeting vocab words used More than 5 tips about budgeting or saving money The content was extremely interesting, educational and entertaining. Student behavior was appropriate. School appropriate.
Creativity / Effort 24 pts I can create and produce a music video using technology tools ___ x 6 =	Below expectations No effort in the assignment; presentation lacked creativity. Created PowerPoint or other presentation linked to music to create music video	Needs improvement Barely met the minimum requirements of the assignment; not very creative. Filmed themselves on a phone or Ipad singing over original song	Meets expectations Met the requirements of the assignment. Creative, shows good effort. Utilized video camera to create music video, edited to incorporate original lyrics over music	Exceeds expectations Exceeded the basic requirements of the assignment. Shows lots of effort and creativity. Utilized studio/music/video equipment to enhance music video
Required elements 20 pts I am careful and thorough with my work ___ x 5 =	Below expectations The project has none of the required elements: 1.Video is at least 2 minutes long and does not exceed 4 minutes 2.Rough draft of the lyrics 3.Final copy of the lyrics(typed out)	Needs improvement The project has 1 of the required elements: 1.Video is at least 2 minutes long and does not exceed 4 minutes 2.Rough draft of the lyrics 3.Final copy of the lyrics(typed out)	Meets expectations The project has 2 of the required elements: 1.Video is at least 2 minutes long and does not exceed 4 minutes 2.Rough draft of the lyrics 3.Final copy of the lyrics(typed out)	Exceeds expectations The project has all the required elements: 1.Video is at least 2 minutes long and does not exceed 4 minutes 2.Rough draft of the lyrics 3.Final copy of the lyrics(typed out)
Grammar/Pronunciation 20 pts I can write and speak in school appropriate academic English ___ x 5 =	Below expectations There are 5 or more grammar/spelling errors. The lyrics doesn't flow with the rhythm of the music. Many words were pronounced incorrectly. 5 or more.	Needs improvement There are 3 - 4 grammar/spelling errors. The lyrics and the music don't go well together Almost all words were pronounced correctly with the exception of 3-4.	Meets expectations There are 1 - 2 grammar/spelling errors. There is a good flow between the lyrics and the music. Almost all words were pronounced correctly with the exception of 1-2.	Exceeds expectations There are no grammar/spelling errors. The lyrics and the music flow together naturally. Pronounced all words correctly except when breaking rules for style (for music video purpose)
Deadline 10 pts I can meet deadlines ___ x 4 =	Below expectations The project was turned in 1 or more days past the deadline.	Needs improvement The project was turned in on the day, but after class.	Meets expectations The project was turned in on the deadline.	Exceeds expectations The project was turned in before the deadline.

Comments:



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