



# April is Financial Literacy Month

**The Missing Semester, CFA Society of Pittsburgh  
& University of Pittsburgh invite you to join us:**

Friday, April 10, from 11:00 – 12:00

University of Pittsburgh  
The University Club, Ballroom A  
123 University Place  
Pittsburgh, PA 15260

## 2015 Student Panel on Financial Literacy

**“Money 101: Our future is in our hands”**

Hosted by:

Jay Sukits

- Asst. Professor of Business Administration, Katz School of Business

Gene Natali, Jr.

- SVP, C.S. McKee, L.P. & Co-Author, *The Missing Semester*

Moderated by:

George Emanuele

- Investment Advisor & VP, PNC Wealth Management

David Zawadski

- VP Wealth Management, BNY Mellon

### Participating Schools:

*Butler County Community College*

*Carnegie Mellon University*

*Central Catholic High School*

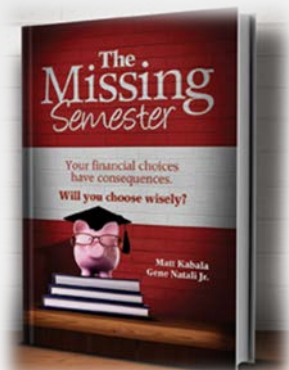
*Duquesne University*

*North Hills High School*

*Penn State Behrend*

*University of Pittsburgh*

*Westminster College*





# April is Financial Literacy Month

## 2015 Student Panel: “Money 101: Our future is in our hands”

### Agenda:

#### Welcome

Jay Sukits, *Asst. Professor of Business Administration, Katz School of Business*

#### Introduction

Gene Natali, Jr., SVP, C.S. McKee, L.P. & Co-Author, *The Missing Semester*

#### Panel Introduction

#### Ten Mystery “White Board” Questions

- Question #1:** *You make \$3,000 this summer. What do you do with it and why?*
- Question #2:** *What advice would you give to a high school or college, that DOES NOT teach students how to become financially literate? What is the first step the school should take?*
- Question #3:** *If you were a high school teacher or college professor, how would you teach “this” subject?*
- Question #4:** *What role should the investment industry play in teaching and preparing young people for the money choices ALL of us make?*
- Question #5:** *If you were a financial advisor, what steps would you take to educate your clients, and the kids of your clients?*
- Question #6:** *Who has been your biggest role model in terms of planning your financial future, and why?*
- Question #7:** *What is the biggest money mistake you’ve seen a friend or family member make? What did you learn from the experience?*
- Question #8:** *How do we get young people excited about saving, and preparing for their financial future?*

#### Audience Questions