CFA Society Pittsburgh and The Missing Semester

2017 Financial Literacy Act 48 Accredited Program

Thursday March 2nd 2017

Empowering and Preparing Pennsylvania’s Students for the Money Choices they ALL will make

8:30 – 8:35 Program Introduction:
- Amy Cribbs, AIU
- Gene Natali, CFA Society Pittsburgh, The Missing Semester

8:35 – 8:45 Resource Session: CFA Society Pittsburgh High School Speaker Program
- Dave Immonen, CFA Society Pittsburgh, Manning & Napier
- Reed Natali, CFA Society Pittsburgh, Shore Bridge Wealth Management

8:45 – 9:30 Information Session: The Status of Financial Literacy Education in Pennsylvania
- Hilary Hunt, Director of Pennsylvania’s Making Cents Project

9:30 – 10:00 Student Presentation: A College Perspective on helping High School students prepare for the money choices they ALL will face.
- Jason Pettner, Junior Finance Major at Penn State Erie, The Behrend College

10:00 – 10:45 Information Session: The effectiveness of High School Outreach - A presentation of the results from last year’s study on the effectiveness of financial literacy in the classroom.
- Xin (Jessica) Zhao, Ph.D., Professor of Finance, Interim Dept. Chair, Finance & Economics Sam & Irene Black School of Business. Penn State University at Erie.

10:45 – 11:00 BREAK

11:00 – 11:15 Interactive Workshop - Classroom Spotlight: Propel Braddock Hills High School
- Kristen Ramser, 12th Grade Family & Consumer Sciences

11:15 – 11:30 Interactive Workshop - Classroom Spotlight: Burgettstown Area High School
- Sharon Baillie, Family & Consumer Sciences

11:15 - 11:30 Interactive Workshop - Classroom Spotlight: Hempfield Area High School
- Susan Stas, Family & Consumer Sciences

11:30 – 12:00 Information Session: Age is an Opportunity! A deeper dive into the Roth IRA, what students should know and what resources are available.
- Gene Natali, CFA Society Pittsburgh, The Missing Semester

12:00 – 12:30 Program Conclusion: A Call to Action. Results from the Student workshop will be presented.
- Patsy Kvortek, Business Education Teacher & Department Chair, Riverview Area High School
- Mike Palano, Business Education Teacher, North Hills School District