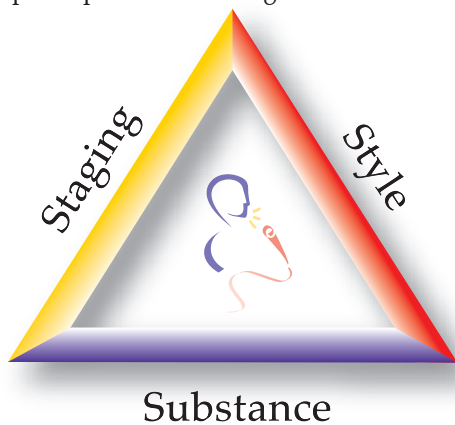


# PowerSpeaking® One Day Program



**What is it?** PowerSpeaking® is an intensive, video based, one-day presentation skills workshop that helps people become more effective presenters. Through a “learn by doing” approach and individualized oral, written and video feedback, participants learn to organize content memorably (substance), deliver their message persuasively (style) and control their environment and audience respectfully and professionally (staging). With four videotaped presentations and two personalized, private coaching sessions, participant’s leave as seasoned, persuasive speakers.



## Delivery Methods

- Minimum of lecture; maximum of practice
- Two private personal coaching sessions
- Four video opportunities for each participant
- Stop action coaching
- Practice based, behavior oriented instruction
- Easily understood models for retention
- Variety of educational methods and media used
- Informal, supportive, risk taking environment

## Objectives

- Create a clear, memorable core message
- Develop a well organized, systematic presentation so the audience can easily follow along
- Incorporate a balance of stories, analogies, and metaphors with data
- Project personal confidence and credibility through effective style
- Use visual aids effectively
- Evaluate individual presentation strengths and areas for improvement

## Who Should Attend?

Any executive, manager, or individual contributor who must be effective speaking before groups.



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*This was, without a doubt, the most effective and beneficial class I have taken in my 14 years at HP. PowerSpeaking, Inc. does a tremendous job.*

Marc Davidson  
R&D Project Manager  
Hewlett-Packard