

## **11/4/04 Board Meeting Minutes**

### Attending:

Jason Bell (JB)  
Jose Arau (JA)  
Dave Chandler (DC)  
Teresa Cutter (TC)  
Brent Cardwell (BC)  
Ron Chavez (RC)  
Dan Bienvenue (DB)

1. Treasurer Report
  - JB covered the SAS financial picture
  - Solvency and cash flows look good
2. Secretary Report
  - JB covered the Secretary update
  - Filing status as non-profit is complete and an accountant has been retained
  - Bylaw review is nearly complete with final documentation underway
3. VP Program Report
  - JA updated the Board on the upcoming programs and events
  - There will be no programs (aside from the Charter Awards Ceremony and Market Forecast Luncheon) in December and January due to the holiday season
  - February bookings are in place
  - The Board will brainstorm on 2005 programs at the next meeting
4. VP Membership Report
  - DC covered the membership status and changes
  - 3 new members were approved, bringing the membership total to 117, more than double that of 2001
  - There are 92 CFA candidates in the region, also reflecting the growth of the industry in the Sacramento area
5. VP Social/Education Report
  - RC provided an update of the upcoming events
  - The Charter Awards Ceremony is all set; invites have been sent, venue and entertainment booked, and menu selected
  - The Market Forecast Luncheon is also proceeding smoothly with the only open issue being to fill in the last speaker slot

6. VP Public Awareness Report
  - BC addressed public awareness
  - Brand awareness continues to strengthen in the area
  - To further awareness, business cards will be ordered and BC and DB will work together on the road shows (below)
  
7. VP Job Placement Report
  - DB gave an update of job placement activities
  - There are 5 known candidates in the job market and 3 known positions looking for people
  - Road shows will be addressed 1Q 2005 as a collaborative effort on public awareness and career development
  
8. VP Technology Report
  - TC has done much work in improving SAS' technology capabilities
  - Bugs with data and 123 Signup have been worked out and it is adding efficiency and professionalism to communications and tracking
  
9. President Report
  - JB gave an update of his many projects
  - CFA Review Program is a go for Levels I and II; local professionals and faculty from CSUS, UCD, and UOP serving as professors
  - Mock exam to be conducted by RC for December's Level I exam
  - Campus presentations: set for 11/10 CSUS @ 6PM, 11/17 UCD @ 3PM
  - SEPC advertisement approved by the Board