



2021

CFA SOCIETY SAN DIEGO'S

**SPONSORSHIP
OPPORTUNITIES**

Sponsorship Opportunities

EDUCATIONAL PROGRAMS SPONSOR \$5,000 (4 AVAILABLE)

- Sponsor logo on all program event email communications throughout the year
- Sponsor logo displayed prominently on main landing page for Society website
- Sponsor Spotlight feature via Society website and social media platforms
- One-minute elevator pitch at the Annual Meeting in June 2021
- 3 lines of copy in our "News from Our Sponsor" section of our weekly digest
- 4 insertions – one per quarter (copy can include a link)

**REACH - 550+ Members, 250+ Non-members,
100+ Exposures over the year, 80,000+ Impressions**

VIRTUAL SOCIAL NETWORKING SPONSOR \$1,500 (3 AVAILABLE)

- Slide at beginning of event
- One-minute elevator pitch at the start of event
- Exclusive sponsor logo on all email communications/LinkedIn posts

**REACH - 550+ Members, 5+ Exposures over the year,
2,750+ Impressions**

BOOK CLUB - EXCLUSIVE ANNUAL HOST \$1,500

- Slide at beginning of event
- One-minute elevator pitch at the start of event
- Exclusive sponsor logo in all email communications/LinkedIn posts

**REACH - 550+ Members, 12+ Exposures over the year,
6,600+ Impressions**



Sponsorship Opportunities

MENTOR PROGRAM-EXCLUSIVE ANNUAL HOST \$3,000

SOLD

- Exclusive sponsor logo on platform/all email communications/LinkedIn posts
- 3 lines of copy in our "News from Our Sponsor" section of our weekly digest
- 4 insertions – one per quarter (copy can include a link)

**REACH - 550+ Members, 25+ Exposures over the year,
13,750+ Impressions**

CANDIDATE PROGRAM-EXCLUSIVE ANNUAL HOST \$3,000

SOLD

- Exclusive sponsor logo on platform/all email communications/LinkedIn posts
- 3 lines of copy in our "News from Our Sponsor" section of our weekly digest
- 4 insertions – one per quarter (copy can include a link)

**REACH - 550+ Candidates, 25+ Exposures over the year,
13,750+ Impressions**

COMMUNITY PLATFORM-EXCLUSIVE ANNUAL HOST \$2,000

SOLD

- Exclusive sponsor logo on platform/all email communications/LinkedIn posts
- 3 lines of copy in our "News from Our Sponsor" section of our weekly digest
- 4 insertions – one per quarter (copy can include a link)

**REACH - 550+ Members, 25+ Exposures over the year,
13,750+ Impressions**

