

CFA Board Meeting Minutes: 4/19/2017
999 Third Ave, Seattle WA

Meeting called to order at 3:39 PM

Meeting minutes: Matt moved to approve, Annika seconded motion. Minutes were approved as is.

Working through the Board packet updates:

- Good group of committed speakers to Meet the Professionals event
- Focusing on folks who are in industry as opposed to college students. This is geared towards the 5-10 year in the career audience. Exploring options and ways to develop career
- Will send a targeted, stand-alone email. Not just in the email.
- Reach out to major employers to see if they want to communicate to their employees.
- Gender diversity event – really have been successful in building out the breakout sessions. ESG, entrepreneur activities, etc. CFAI contributed to the event, CFA Seattle is contributing also, and Women’s Network at Russell.

Year-end activities:

- Nominations for next year. Dylan proposed that the nominating committee be put forward for vote. This will be a group consisting of President, and First and Second Vice President. Chaired by the First Vice President. The board members voted for this and it was approved.
- Trying to make this process more transparent.
- Propose a onetime exemption to allow regular and affiliate members to be elected to the board. Dylan proposed, seconded by Lesa. This is approved by all board members and will be effective for the next year.

Annual Reporting for CFAI:

- Four main KPI’s to track success/failure of society on. The main one we are going to take on is the membership growth. As of April, we’re only 13 shy. So this is very doable.

Member survey:

- Member survey for satisfaction. Help us confirm what we’re doing.

Volunteer of the year:

- Who has gone above and beyond the call of duty. Recognize them. Historically the president, with advice from others, is in charge.
- Everyone should be thinking of this and then Dylan will send a follow up email.
- Also be thinking of whether or not this should be limited to the non-board volunteers, or include all the board members and also volunteers.

Programming:

- Potential to budget in the purchase or rental of a microphone next year.
- Research challenge was a great event. 8 local community members participated as judges.

Member nation:

- Pam will be telling us about this at the next meeting.

Forecast Dinner:

- T Rowe price will not be a platinum sponsor this year.
- Olive 8 Hotel is the new venue.
- Seattle is a speaker driven society.

We will talk about Brand Marketing next meeting.

Meeting adjourned at 4:14 PM

Next meeting is 6/9/2017