



CFA Society Seattle Board Meeting Minutes  
November 15<sup>th</sup>, 2017  
Conference Call Board Meeting

Attendees (via phone): Matt, Amber, Michael, Pam, Phill, Giora, Jamelah, Thomas

**Meeting called to order at 1:01 PM**

CFA Prep course update: Not going to run prep courses this winter (for the June exam) unless someone is willing to take that over. Hard to get instructors and hard to commit the time and resources. CFA LA (through USC) has a program where they film all the classes.

Pam, Thomas, and Matt attended the Americas Regional in San Jose. Main outcome: CFAI is going to be looking a lot more locally for impact to members. They are supplying a lot of infrastructure and content for us locally so that we can facilitate locally the relationships between CFA members. Looking to make the society the "face" more than the actual institute.

Job descriptions – committee chairs and people looking for volunteers, looking to get job descriptions posted to the website ahead of the winter social/new candidate reception (12/14).

Phill update – Structured an agreement with the Market's group to put on a Private Wealth Management conference in July 2018. Market's group will be conference director and will oversee planning and operation. CFA will co-brand and help promote it. CFA members also get discounted prices.

Giora – new board member. Updates on Ethics in Finance and Advocacy. Also wants to write an article on Advocacy Standards in research.

Pam – CFAI has an app for your phone. Seattle Events will populate on here and you can register this way.

Finance Update – finally were able to move funds from Bank of America to Schwab, changed and improved IPS and this has been balanced as of end of October. Rebalance quarterly unless market performance triggers. From now on, every board meeting will be presenting financial updates

Forecast Dinner Update – Amber – Last week about \$65,000 of revenue for the forecast dinner. Updates on sponsorship. Still down in revenue about \$30,000. Everything is now focused on the actual event. Slightly under individual ticket sales, but will focus on this going forward. There will be plenty of volunteers.

Research Challenge is going very well. Kids are excited and enthusiastic after the Paccar onsite visit. Jamelah will work with Pam to get the website updated with a more current photo.

Jamelah moved to approve the minutes, seconded by Thomas. Minutes were approved.

**Meeting adjourned at 1:39 pm.**