

# SMART WOMEN AND RISK-TAKING

## PROFESSIONAL DEVELOPMENT

### Event Synopsis

For her 2018 research, Barbara interviewed 50 accomplished women globally to uncover four dominant themes about smart women and risk-taking. She will discuss how risk varies from woman to woman, why women take these risks, whether they prepare for taking big risks or just “jump in with the sharks” and lessons learned and best practices around risk-taking for women. Barbara will discuss the importance of understanding how women approach risk-taking and the implications for investment advisers and their clients. After covering her most recent paper, Barbara will offer her views on the global landscape for women and finance.



As a participant in the CFA Institute Approved-Provider Program, CFA Singapore has determined that this event qualifies for 1 credit hour. If you are a CFA Institute member, CE credit for your attendance at this event will be automatically recorded in your CE diary.

### Date

**10 April 2018**

(Tuesday)

### Time

**12.00pm to 2.00pm**

*(Registration and buffet lunch starts at 12.00pm;*

*Talk begins at 12.30pm)*

### Venue

**Capital Tower, FTSE Room (Level 9)**

168 Robinson Road

Singapore 068912

### Price

**CFA Singapore / Associate /  
Global Passport Members: \$0.00**

**CFA Candidate : \$20.00**

**Non-Members : \$40.00**

*(Eligible for 1 CE Hour)*



**Barbara Stewart, CFA** is one of the world’s leading researchers on women and finance. During the 2009 financial crisis, she was frustrated by media depictions of women as powerless creatures lacking knowledge and confidence. To set the record straight, she has researched, written and published an annual series of Rich Thinking™ white papers, launching every International Women’s Day. Eagerly anticipated, these papers have changed the global conversation around women and finance, with Barbara’s interview-based research showing that women now earn their own money, invest in their passions, and “are not risk averse, they are risk aware.”™

In addition to being a researcher and author, Barbara is a sought after speaker, educator and evangelist on women, money and investing. Whether in an intimate setting, or a keynote speaker to thousands, Barbara shares her research with women (and men) of all ages, reminding them that “women need finance, and finance needs women!”™ Barbara is an advocate for women, for diversity, and for financial education, both in public and as a consultant using her proprietary research skills to help large global financial institutions seeking to transform themselves. She is a columnist for the CFA Institute’s Enterprising Investor website, and a thought leader regularly consulted by print and broadcast media worldwide.

In her previous life, Barbara spent five years as an institutional currency trader and 20 years as a portfolio manager and investment counsellor for high net worth investors. She lives in Toronto with her husband Duncan Stewart, CFA and their Bernese Mountain Dog Hank.

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CFA Society  
Singapore

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### Payment Details

- By Cheque: (Bank / Cheque no.)** \_\_\_\_\_  
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- By Credit Card (VISA / MC):** \_\_\_\_\_ **Expiry:** \_\_\_\_ / \_\_\_\_
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### Terms and Conditions:

- Registration will only be confirmed upon receipt of the registration form and full payment.
- No cash payment will be accepted for on-site registration.
- If any registered participant is unable to attend, a replacement is welcome, but a top-up may apply depending on the membership category of the replacement participant. However, no refund would be made.
- CFA Singapore reserves the right to:
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  - collect payment shortfall in accordance to the actual membership status of participants.
- By signing and submitting this form, I / we consent to CFA Singapore collecting, using, disclosing and processing my / our personal data :
  - (1) for purposes related to the administration of the registration for the above event;
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Signature

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