



Minutes of the Meeting of the Board of Directors
Thursday, January 8, 2009, 12.00 p.m. – 1:00 p.m.
Barlow Capital, 3rd Floor, 730 View Street
Victoria, B.C.

Present: Rob Bennett, Jan Lyesin, Philippe Monier, Trent Moore, Andrew Shortreid,
Jill Sing, Carolyn Thoms
Jeff Hunter (by telephone)
Regrets: Jeff Good, Jeff Hamel, Anna Nemeth, Gord Walker

1) **Approval of Minutes**

The minutes of the Meeting of the Board of Directors on December 18, 2008 were reviewed and approved with the changes noted.

2) **Programs**

Andrew informed the Board of the 3 upcoming events: Richard Hokenson (Feb.), John Nofsinger (Feb), and Lisa Gray (Mar.). Jill indicated that Richard Glickman was tentatively scheduled to speak on April 22nd.

3) **Public Awareness**

Andrew advised that he had coordinated the media coverage for the Forecast Dinner with a firm used by Custom House called Magnolia Public Relations. Andrew circulated the Media Advisory which was to be released later that day.

Trent, Carolyn and Yan offered to act as hosts during the Forecast Dinner reception. Carolyn said she would order nametags for the event for any board member who did not already have one.

Jeff Hamel and Rob offered to interface with any media during the reception and guide them to the hospitality suite if necessary.

4) **Membership** – No report was given.

5) **Newsletter** – No report was given.

6) **Education**

Candidate Reception

Rob discussed the details of the CFA candidate reception co-hosted with Stalla Review, to be held from 3 – 5 pm, in room 332, just prior to the Forecast Dinner. He advised he was seeking 4 investment / industry professionals to talk with candidates during the reception about career options as a charter holder. Rob said he would be one such representative but that he would be arriving late for the reception due to travel plans. Carolyn offered to represent the Board at the reception from 3pm onward. It was also agreed that Jeff Hamel and Anna would likely be available to attend the event. There was some discussion around the distribution list of invitees. Rob advised that a reminder would be sent to the broader list of potential CFA candidates.

Rob informed the Board that Angela Downey, the UVic coordinator, asked if one UVic Business student could attend the Forecast Dinner as a guest of the Board. The Board agreed.

Research Challenge

Rob updated the Board on a number of matters relating to the Research Challenge, including the following:

- student reports were due at the end of January;
- students had been provided with copies of last years' reports as a template;
- the marking key would soon be made available to markers;
- certain other logistical matters were still being discussed by the coordinators, such as student travel to Calgary and related expenses.

Scholarships

Rob reviewed the status of the scholarship applications. He said that 9 applications had been received, one was returned as it was incomplete and therefore 8 qualified for scholarships and those were sent to the CFAI for review. Rob also had one request from a level one candidate regarding a study group. Rob was soliciting interest from other CFA candidates.

4) **Level II Funding**

Jeff Hunter referred to his earlier email regarding the approval of CFA Victoria's full Level II Funding application. He informed the Board that the additional \$5000 Level II Funding request had been granted and therefore he was moving ahead with plans for the modeling course, including formalization of a commitment from bcIMC. The course had been tentatively scheduled for late February.

5) **Forecast Dinner**

Andrew circulated and reviewed in detail the:

- i) tentative seating plan;
- ii) banquet order and wine selection; and
- iii) task list & grid.

He discussed the format for the evening, including audience participation, speaker order and presentations. Andrew advised that he and Jeff Hunter would handle the opening, closing, and transition between speakers. He advised that there would be a hospitality suite available in the hotel for Board members and speakers prior to and following the event.

Several Board members commented on the lack of attendance by local CA firms and the investment advisor community. Rob advised that while there was no one attending from the Dept, of Finance, there were on the list of invitees.

The Board offered to assist Andrew with the final open tasks prior to the event.

6) Any Other Business

There was no further business and the meeting was terminated.