

CFA SOCIETY VICTORIA 9TH ANNUAL FORECAST DINNER



John L. Bowman, CFA
CFA Institute
Managing Director, Americas

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John Bowman leads the Americas region, and a 43-member team that partners with 90 societies and 80,000 members across Canada, the U.S., the Caribbean and Latin America to fulfill the CFA Institute mission.

John joined CFA Institute in 2004, and has held several leadership positions, including Director, Business Development; Vice President, New Product Development; and Head, Educational Products. In 2010, John led the development and launch of the Claritas® Investment Certificate, now known as CFA Investment Foundations™. Prior to assuming his current role in 2015, John served as Co-Lead, Education. He also held Portfolio Manager positions at Mellon Growth Advisors and State Street Global Advisors.

John has a BS in Business Administration from Mary Washington College. Ontario.

