

Take advantage of these sponsorship opportunities for the



# 2019 ANNUAL DINNER

Featuring

**Barbara G. Novick**



**Vice Chairman;  
BlackRock**

**WEDNESDAY, MARCH 27, 2018  
6:00 – 10:00 PM**

**The Ritz-Carlton, Washington, D.C.  
1150 22nd Street, N.W.  
Washington, D.C. 20037**

## ESTIMATED ATTENDANCE: 400+

This is the Society's most prestigious networking event of the year and a highlight of the program calendar.

It has become the "who's who" event for the financial investment industry in the DC region which routinely sells out.

## SPONSORSHIP LEVELS

Main Event - <b>SOLD</b>	\$10,000
Program	\$7,000
Venue	\$7,000
Cocktail Reception - <b>SOLD</b>	\$5,000
Dessert Reception	\$5,000
Valet - <b>SOLD</b>	\$4,000
Floral- <b>SOLD</b>	\$3,500
Wine - <b>SOLD</b>	\$3,500
Table	\$3,000

## SIGN UP

Ensure your firm is represented at this exclusive event.

Call Bill Scott at (202) 872-4310 Ext. 2 or email [bscott@cfawashington.org](mailto:bscott@cfawashington.org) today!

# CFAW ANNUAL DINNER SPONSORSHIP BENEFITS

Sponsorship Levels	Main Event	Program or Venue	Reception or Dessert	Valet	Floral or Wine	Table
Available sponsorships at each level	1	2	2	1	2	No limit
Commitment	\$10,000	\$7,000	\$5,000	\$4,000	\$3,500	\$3,000
Table(s) of 10 included in sponsorship	2	1	1	1	1	1
Preferential table placement	Front Row Adjacent to head table	Front Row Adjacent to head table	Second Row	Second Row	Second Row	Forward
Name listed in event program	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Recognition in pre-dinner slide show	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Recognition during opening remarks	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Inclusion of promo item in gift bags	•	•	•	•	•	•
List of attendee names and employers	•	•	•	•	•	•
Prominent display of firm name on table	•	•	•	•	•	•
Logo in monthly online Newsletter	•	•	•	•	•	
Logo in weekly Event Update	•	•	•	•	•	
Logo and link on event webpage (before and after the event)	•	•	•	•	•	
Logo and link on event emails	•	•	•	•	•	
Ad in event program	Full page	Half page	Quarter page	Quarter page		
Right of first refusal for a 2020 Annual Dinner Sponsorship – current level or below (price subject to change; deadline to commit is 11/30/2019)	•	•	•			
1-page marketing collateral distributed on chairs of non-sponsored tables	•	•				
Ad on website (pre-dinner)	•	•				
Opportunity to introduce the speaker	•					
Logo on event name tags and collateral	•					

# 2019 ANNUAL DINNER SPONSORSHIP AGREEMENT

## DINNER SPONSORSHIPS

- |  |          |
|--|----------|
| <input type="checkbox"/> Program           | \$10,000 |
| <input type="checkbox"/> Venue             | \$7,000  |
| <input type="checkbox"/> Dessert Reception | \$5,000  |
| <input type="checkbox"/> Table             | \$3,000  |

## ADDITIONAL UNDERWRITING OPPORTUNITIES

- |                                       |         |
|---------------------------------------|---------|
| <input type="checkbox"/> Photographer | \$1,500 |
| <input type="checkbox"/> Videographer | \$2,000 |

**Note:**

**Each underwriting opportunity is limited to just one sponsor.**

## PAYMENT

- Invoice** requested
- Credit card** (call for card info)
- Check** included

**\*\* Remit payment to  
CFA Society Washington, DC  
1200 18<sup>th</sup> St. NW, Suite 700  
Washington, DC 20036**

**We hereby agree to become a 2019 CFA Society Washington, DC Annual Dinner Sponsor at the level and payment plan indicated above, and agree to the terms and conditions outlined.**

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Organization Name

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Mailing Address

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Primary Point of Contact and Title

Primary Contact Phone

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Primary Contact Email Address

