



George Serafeim

Charles M. Williams Professor of Business Administration,
Harvard Business School

George Serafeim is the Charles M. Williams Professor of Business Administration at Harvard Business School. He has taught courses in the MBA, executive education and doctoral programs, and is currently teaching the elective course “Reimagining Capitalism: Business and Big Problems” in the MBA curriculum, which received the Ideas Worth Teaching Award from the Aspen Institute and the Grand Page Prize. He has presented his research in over 60 countries around the world and ranks among the top 10 most popular authors out of over 12,000 business authors on the Social Science Research Network.

Professor Serafeim’s research focuses on measuring, driving and communicating corporate performance and social impact. He has received multiple awards and recognitions, including the Pericles Leadership Award in recognition of services to the Hellenic Republic and the Kim B. Clark Fellowship on Responsible Leadership at Oxford University, for his research on corporate sustainability and the integration of environmental, social and governance (ESG) issues in investing. He has been recognized by Barron's as “one of the most influential people in ESG investing” and according to the Financial Times, his research was a turning point for companies and investment managers in integrating ESG issues in business and investment strategies.

Professor Serafeim has held several positions of leadership. He is the co-founder of KKS Advisors, focusing on integrating material sustainability issues in business strategy and investment decisions, and a partner at State Street Associates conducting research and developing practical solutions for market participants. He serves on the steering committee of the Athens Stock Exchange and as the Chairman of Greece’s Corporate Governance Council. Moreover, he has extensive experience in the investment management industry serving on the advisory board of investment firms in the US, Europe and Asia, that focus on ESG issues as catalysts for value creation. He has served on several not-for-profit organizations including the board of directors of the High Meadows Institute, the working group of the Coalition for Inclusive Capitalism, and the Standards Council of the Sustainability Accounting Standards Board.

Professor Serafeim earned his doctorate in business administration at Harvard Business School, where his dissertation was recognized with the Wyss Award for excellence in doctoral research. He received a master's degree in accounting and finance from the London School of Economics and Political Science, where he was awarded the Emeritus Professors’ Prize for best academic performance. He grew up in Athens, Greece.