



## **Mark Campanale**

Founder & Executive Director  
Carbon Tracker Initiative

Mark is the Founder of the non-profit financial think-tank, the Carbon Tracker Initiative and conceived the 'unburnable carbon' capital markets thesis. He commissioned and was editor of [Unburnable Carbon – Are the World's Financial Markets Carrying a Carbon Bubble?](#) In November 2011. More recently, Mark founded and is Chairman of Planet Tracker – [www.planet-tracker.org](http://www.planet-tracker.org), which focuses on natural capital and financial markets, covering seafood, textiles, agriculture and water. Mark is responsible for management strategy, board matters and developing their capital markets framework analysis. Their goal is to align capital markets with natural ecological limits to growth.

Prior to forming these groups, Mark had twenty five years experience in sustainable financial markets working for major institutional asset management companies. Mark is a co-founder of some of the first responsible investment funds firstly at Jupiter Asset Management in 1989 with the Ecology Funds, NPI with Global Care, the AMP Capital Sustainable Future Funds, and Henderson Global Investor's Industries of the Future Funds.

Mark served on the World Business Council for Sustainable Development working group on capital markets leading up to the 1992 Earth Summit; was a Member of the Steering Committee of UNEP Financial Sector Initiative (1999-2003). Mark is a Founder Director of the UK Sustainable and Responsible Investment Forum (UKSIF), 1990-2006, is a member of the Advisory Council of ImpactBase.org; a member of the Advisory Board of the Gordon and Betty Moore Foundation's 'Conservation and Markets Initiatives'; a member of UNCTAD's Sustainable Stock Exchange's Green Finance Advisory Group; and is a Senior Advisor to Consilium Capital and a Fellow of Tribe Impact Capital.

Mark has a BA in Politics & Economic History and an M.Sc in Agricultural Economics.