



## 53<sup>rd</sup> Annual Forecast Dinner 2018 Sponsorship Opportunities

On behalf of CFA Society Winnipeg, we would like to invite your organization to be a sponsor of our 2018 Forecast Dinner to be held on Monday, January 22, 2018.

The Annual Forecast Dinner is the Winnipeg investment community's **premier event** of the year. The dinner provides the opportunity for our members and their guests to hear relevant market forecasts from respected industry professionals and to welcome the year's new CFA charterholders to the profession. In past years attendance has ranged from 400 to 500 people including CFA Society Winnipeg's members and other influential representatives of Winnipeg's financial and business community.

**We welcome Bruce Sellery**, as Master of Ceremonies. Bruce is the author of two bestselling books, including *Moolala: Why Smart People Do Dumb Things with Their Money (and What You Can Do About It)*. He is the personal finance expert for the national lifestyle show *Cityline*, and has appeared on television and radio programs across North America. He is a regular contributor on CBC's *The Exchange*, and writes advice columns for *Chatelaine*, *Today's Parent* and *Moneysense Magazine*. Bruce was the host of *Million Dollar Neighborhood* on OWN: Oprah Winfrey Network and spent ten years with CTV's *Business News Network*, anchoring from both Toronto and New York City.

Joining Bruce will be a panel formed of industry experts to provide commentary on the market and outlook for 2018. The confirmed panel to date is **Ed Devlin: Head of CDN Fixed Income at PIMCO** and **Steve Wood: Chief Market Strategist, North America, for Russell Investments**.

CFA Society Winnipeg has served the Winnipeg investment community since 1952 by promoting ethical and professional standards within the investment industry. Our society is an active participant and innovator within our international organization – CFA Institute. In addition, CFA Society Winnipeg provides our 260 members with professional development, educational learning opportunities and membership networking events.



By Sponsoring the 53<sup>rd</sup> Annual Forecast Dinner you have the **opportunity to raise the profile of your organization** among the city's investment leaders. The support of our sponsors plays a crucial role in our ability to offer exciting guest speakers at events throughout the year; encourage students to pursue a career in the investment profession; and promote public awareness of the CFA brand and charterholders within our community.

Please refer to the following page for sponsorship opportunities that suit every marketing budget. We aim to provide unique value for our sponsors and look forward to working as partners with our sponsors for years to come.



## 2018 Forecast Dinner Sponsorship Opportunities

Contact us to find out how your organization can benefit from our wide array of sponsorship opportunities today!

Sponsorship Levels	Platinum \$7,500.00	Gold \$5,000.00	Silver \$4,000.00	Wine and Reception Sponsor \$4,000.00	Forecast \$3,000.00	Bronze \$1,000.00
Number of sponsors available	1	4	6	1	1	10
Placement of corporate brochures on all Dinner tables	★					
Opportunity to introduce speaker	★					
Dinner Tables included (10 seats). Additional tables can be purchased at member pricing of \$1,100 or \$1,400 after December 20th	★ 3 Tables	★ 1 Table	★ ½ Table			
Firm branding on Forecaster of the Year presentation					●	
Opportunity to announce forecast winners					●	
Corporate Ad in Dinner Program (distributed to all attendees)	★ ½ Page	★ ¼ Page	★ Logo	● Logo	● Logo	★ Logo
Prime Table placement of Corporate Branded tables	★ In Front	★ Near Front	★ Near Front			
Prominent display of Firm name on Table	★	★	★			
Up to 4 stand-alone corporate signage at reception	★			●		
Sponsor Logo featured on signage at Reception	★			●		
Recognition of sponsorship from podium	★	★	★	●	●	★
Promotion invitations/email announcements (sent to 220+ members and new charterholders)	★ Logo Premier	★ Logo Prominent	★ Logo Standard	● Firm Name Only	● Firm Name Only	★ Firm Name Only
Recognition of CFA Society Winnipeg website homepage	★	★	★	●	●	★
Sponsor logo projected during dinner	★	★	★	●	●	★
Acknowledgement in Annual Report	★	★	★	●	●	★