

55th Annual Forecast Dinner 2020 Sponsorship Opportunities

On behalf of CFA Society Winnipeg, we would like to invite your organization to be a sponsor of our 2020 Forecast Dinner to be held on **Thursday, January 23, 2020**.

The Annual Forecast Dinner is the Winnipeg investment community's **premier event** of the year. The dinner provides the opportunity for our members and their guests to hear relevant market forecasts from respected industry professionals and to welcome the year's new CFA charterholders to the profession. Attendance has been steadily increasing for the event each year, with last year's attendance reaching 500 people for the first time, which would include CFA Society Winnipeg's members and other influential representatives of Winnipeg's financial and business community.

Join us this year for an exciting keynote address from **Christine Ervin**, former U.S. Assistant Secretary of Energy and President & CEO of the U.S. Green Building Council. Christine Ervin has led innovative collaborations to accelerate green markets for more than 25 years. As Assistant Secretary of Energy for President Clinton, Christine directed \$1 billion in annual investments for clean technologies. During her tenure, she oversaw dozens of programs comprising the President's Climate Change Action Plan. As the first President and CEO of the U.S. Green Buildings Council, she led its evolution from a start-up to become the highly influential coalition of industry leaders transforming the way buildings are designed, built and operated. Over her tenure, the Council launched and cemented the LEED rating system as the leading certification standard for green buildings.

CFA Society Winnipeg has served the Winnipeg investment community since 1952 by promoting ethical and professional standards within the investment industry. Our society is an active participant and innovator within our international organization – CFA Institute. In addition, CFA Society Winnipeg provides our 300 members with professional development, educational learning opportunities and membership networking events.



*By Sponsoring the 55th Annual Forecast Dinner you have the **opportunity to raise the profile of your organization** among the city's investment leaders. The support of our sponsors plays a crucial role in our ability to offer exciting guest speakers at events throughout the year; encourage students to pursue a career in the investment profession; and promote public awareness of the CFA brand and charterholders within our community.*

Keynote Speaker: Christine Ervin

Please refer to the following page for sponsorship opportunities that suit every marketing budget. We aim to provide unique value for our sponsors and look forward to working as partners with our sponsors for years to come.



2020 Forecast Dinner Sponsorship Opportunities

Contact us to find out how your organization can benefit from our wide array of sponsorship opportunities!

Sponsorship Levels	Platinum \$7,500	Gold \$5,000	Silver \$4,000	Forecast \$3,000	Reception Sponsor \$2,500	Wine Sponsor \$2,500	Bronze \$1,000
Number of sponsors available	1	4	6	1	1	1	10
Placement of corporate brochures on all Dinner tables	★						
Opportunity to introduce speaker	★						
Dinner Tables included (10 seats). Additional tables can be purchased at \$1,100 or \$1,400 after December 20th	★ 3 Tables	★ 1 Table	★ ½ Table				
Firm branding on Forecaster of the Year presentation				●			
Opportunity to announce forecast winners				●			
Corporate Ad in Dinner Program (distributed to all attendees)	★ ½ Page	★ ¼ Page	★ Logo	● Logo	● Logo	● Logo	★ Logo
Prime Table placement of Corporate Branded tables	★ Front	★ Near Front	★ Near Front				
Prominent display of Firm Name on Table	★	★	★			●	
Up to 4 stand-alone corporate signage at reception	★				●		
Recognition of sponsorship from podium	★	★	★	●	●	●	★
Promotion invitations/email announcements (sent to 220+ members and new charterholders)	★ Logo Premier	★ Logo Prominent	★ Logo Standard	● Firm Name Only	● Firm Name Only	● Firm Name Only	★ Firm Name Only
Recognition on CFA Society Winnipeg website homepage	★	★	★	●	●	●	★
Sponsor logo projected during dinner	★	★	★	●	●	●	★
Acknowledgement in Annual Report	★	★	★	●	●	●	★
New this year – become a Partner Sponsor for 2020 at a discount (see additional information on next page)	+\$1,500 (discount)	+\$1,500 (discount)	+\$1,500 (discount)	+\$2,500	+\$2,500	+\$2,500	+\$2,500

To Sponsor CFA Society Winnipeg's 55th Annual Forecast Dinner and/or becoming a Partner Sponsor for 2020, please contact our Administrator Eva Swan at 204-471-3640 or info@cfawinnipeg.ca

2020 Partner Sponsorship Opportunity

Sponsorship Amount: \$2,500 (discounted to \$1,500 for major dinner sponsors)
Number of Sponsors Available: 3

As a **Partner Sponsor** your organization will be recognized and featured **throughout 2020** at all CFA Society Winnipeg's events and communications.

- ✓ Your logo will be included in all email communications from CFA Society Winnipeg
 - On average, CFA Society Winnipeg sent approximately 60 – 100 emails per calendar year
 - As at Aug 31, 2019, CFA Society Winnipeg has 309 Charterholders, affiliate members, and candidates
- ✓ Your logo will be featured on CFA Society Winnipeg website homepage as our **2020 Partner Sponsor**
- ✓ Your logo will be projected during luncheon/dinner if a projected screen is needed for the event
- ✓ A banner featuring your logo will be standing during **all** luncheon/dinner events organized by the CFA Society Winnipeg
- ✓ Recognition of sponsorship from podium in person at all events

Examples of events and email communications organized by CFA Society Winnipeg:

Event	Email
<ul style="list-style-type: none"> • CFA Annual Forecast Dinner • Annual Golf Tournament • Annual General Meeting • Candidate Study Tips Networking Luncheon • Members Networking Mixer • CFA Canadian Ethics Challenge • Regular Luncheon/Dinner • Member Family Day 	<ul style="list-style-type: none"> • Jobline posting • Event invitation • Webinar invitation • Communications with volunteers and members

Example of **Partner Sponsor** logo included in CFA Society Winnipeg communication:

Thank you.

Eva Swan,
 Administrator,
 CFA Society Winnipeg
 Phone: 204-471-3640
 E-Mail: info@cfawinnipeg.ca
 Website: www.cfawinnipeg.ca



2019 Partner Sponsors:



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