

Future finance professionals tackle ethical dilemmas through CFA Societies Canada Ethics Challenge

Toronto, Ontario, March 04, 2019– Over two dozen of Canada’s up-and-coming financial professionals have qualified as finalists in the third annual [CFA Societies Canada Ethics Challenge](#). Universities from across Canada were invited to participate in regional competitions where student teams were each assigned an identical case study to review and present to CFA societies across Canada.

The case study included an ethical dilemma. Teams were judged based on their ability to identify all ethical issues outlined within, in accordance with the [CFA Institute Code of Ethics & Standards of Professional Conduct](#), alongside their recommended course of action.

“The goal of the CFA Societies Canada Ethics Challenge is to help the next generation of finance professionals gain a deeper understanding of some of the ethical dilemmas they may face in their careers as well as how to manage them,” says David Smith, CFA, Chair of CFA Societies Canada. “Now in our third year at a national level, we’re inspired by the continued interest in the competition. The Ethics Challenge helps ensure that a strong ethical standard upheld within the industry is part of our mandate here in Canada, as an extension of CFA Institute.”

The competition is designed to promote critical thinking, analysis and increase students’ awareness of ethical dilemmas they may encounter as they enter the workforce and move through their careers. Case studies are written to mirror real life ethical dilemmas that participants could one day encounter and intended to build a strong [Future of Finance](#).

Regional finalist teams to compete in the 2019 CFA Societies Canada Ethics Challenge hail from:

- Mount Royal University
- Saint Mary’s University
- Thompson Rivers University
- Université Laval
- University of Ottawa, Telfer School of Management
- University of Winnipeg

The finalist teams will head to Calgary, AB in May for a final case study assignment. Following three hours of analysis, they’ll present their findings to a live judging panel of CFA charterholders in the hopes of earning the national title. The winning team will be announced at a reception at The Westin Calgary.

About CFA Societies Canada

CFA Societies Canada is a collaboration of CFA Institute and the 12 Canadian member societies, whose mission is to build brand awareness of the CFA designation and to advocate for the highest standards of integrity and ethics for the ultimate benefit of Canadian investors. CFA Societies Canada represents CFA charterholders, the 12 societies, and the members of those societies in Canada to policymakers, the media, and the public. CFA Societies Canada aspires to lead the investment management profession in Canada by raising ethical and professional standards, promoting fair markets, protecting investors, and increasing brand awareness. For more information, visit www.cfacanada.org.

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