



10 REASONS TO HIRE A CFA[®] CHARTERHOLDER

A CFA Charterholder:

- possesses the "Gold Standard" among all finance degrees. The CFA designation is a global benchmark designation in the investment industry
- has superior standards of professionalism
- has outstanding ethical behavior
- has solid theoretical and practical knowledge
- invests in continuing education
- maintains a global perspective
- is a leading voice in policy debates on market integrity
- belongs to a large global network of finance professionals
- may fill a wide range of positions, from junior to Chief Executive
- has rigorous analytical skills



**CFA Society
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LET'S MEASURE UP™