



2017 CFA Society of Houston Forecast Dinner Signature Event

Future of Finance: "The Absent Superpower: The Shale Revolution and a World Without America"

**January 17, 2017
The Briar Club**

OVERVIEW

Please join us for the CFA Society of Houston 2017 Forecast Dinner: Future of Finance. Hear Keynote Speaker Peter Zeihan, who will share his keen understanding of how global politics impact capital markets and economic trends. Author of *The Accidental Superpower*, Mr. Zeihan's analyses help industry leaders to navigate today's complex mix of geopolitical risks and opportunities.

Also, learn how CFA charterholders can motivate and empower the world of finance to become an environment where investors thrive and their interests always come first, where capital markets function at their optimal best, and where economies experience unprecedented growth.

The CFA Houston Forecast Dinner Signature Event will bring together industry professionals for an evening of engaging discussions on the future of financial markets and the myriad opportunities to serve the greater good.

FORMAT

CFAH Forecast Dinner Signature Event will feature key note address followed by Q&A.

Peter Zeihan is a geopolitical strategist who mixes international affairs with demographics and energy studies to recast our understanding of the future. Global trade cannot happen without the United States and Americans on both the Left and Right are repudiating international involvement. Consumption cannot happen without young people and the world experienced a baby bust in the 1960s that it still has not recovered from. Energy is the tie that binds most tightly and shale has severed the United States from the global system. As these three patterns deepen, the world as we know it is going through its most cataclysmic change of the past seven decades -- and perhaps the past 500.

Despite a background in private intelligence, Peter is not particularly reverent. Working with a bunch of millennials tends to do that to you. But rather than disappear into the alphabet soup of the American government, Peter instead uses his crystal ball to help private enterprise understand precisely what disasters and wonders are coming our way. As such his client list spans the breadth and width of the business community, from manufacturing to financial services to shipping to industrial commodities to agriculture to energy, with community development organizations



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and the U.S. military folded in for good measure. He will be here to speak with us about the end of the world we know...and what comes next.

ATTENDEES

CFA Charter Holders
Private Investors
Wealth Managers
Financial Consultants
Investment Managers
Academics
Students

ATTIRE

Business Casual

CONTINUING EDUCATION CREDITS

CFA, CFP

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SAVE THE DATE FORECAST DINNER

January 17, 2017

FEATURED SPEAKER



Peter Zeihan
Geopolitical Strategist Peter Zeihan is a global energy, demographic and security expert.

In his career, Zeihan has ranged from working for the US State Department in Australia, to the DC think tank community, to helping develop the analytical models for Stratfor, one of the world's premier private intelligence companies. Mr. Zeihan founded his own firm — Zeihan on Geopolitics — in 2012 in order to provide a select group of clients with direct, custom analytical products. Today those clients represent a vast array of sectors including energy majors, financial institutions, business associations, agricultural interests, universities and the U.S. military. His freshman book, *The Accidental Superpower*, debuted in 2014. His sophomore project, *Shale New World*, will be released later this year.

January 17, 2017 | 5:30-9:00PM



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Forecast Dinner Signature Event “Future of Finance”
*SPONSORSHIP LEVELS / BENEFITS***

DIAMOND SPONSOR - \$10,000

Inclusion of name/logo on all event marketing and publicity materials
Mention in all media interviews and speaking engagements if any
Substantial signage throughout the event site
Name/logo included on event entrance
Name/logo placed on all name tags
Option to set up a table with banner and promotional material
Logo placed prominently on program guide
Option to place promotional material in the program folder
Opportunity to introduce a keynote speaker and display logo before the speaker's presentation
Number of complimentary tickets (negotiable)

PLATINUM SPONSOR - \$5,500

Inclusion of name/logo on all event marketing and publicity materials
Substantial signage throughout the event site
Name/logo included on event entrance
Option to setup a table with banner and promotional material
Logo placed prominently on program guide
Option to place your promotional material in the program folder
Number of complimentary tickets (negotiable)

GOLD SPONSOR - \$3,500

Event recognition (including signage)
Option to setup a table with banner and promotional material
Logo placed prominently on program guide
Number of complimentary tickets (negotiable)



**2017 CFA Society of Houston
Forecast Dinner Signature Event “Future of Finance”
*SPONSORSHIP LEVELS / BENEFITS (CONT)***

SILVER SPONSOR - \$2,500

Event recognition (including signage)

Logo placed prominently on program booklet and the table tag

One table (seat 8 people)

TABLE AND COCTAIL HOUR SPONSORSHIPS ARE ASLO AVAILABLE

SPONSORSHIP CHECKS SHOULD BE MADE OUT AND MAILED TO:

CFA Society of Houston

PO Box 32, Bellaire, TX 77402

Phone: (713) 877-1838

Email: Kelly Ratliff <kelly@amchouston.com>

**All the materials for distribution at the event are subject to review. Please send all presentations/brochures to kelly@amchouston.com at least a month before the event for approval.*



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2017 CFA Society of Houston Forecast Dinner Signature Event *SPONSORSHIP FORM*

PLEASE INDICATE YOUR PREFERRED LEVEL OF SPONSORSHIP BY CHECKING THE APPROPRIATE BOX.

- DIAMOND SPONSOR - \$10,000
- PLATINUM SPONSOR - \$5,500
- GOLD SPONSOR - \$3,500
- SILVER SPONSOR - \$2,500
- TABLE SPONSOR - \$1,750 (ONLY TABLE TAG GARANTEED)
- OTHER _____ - \$ _____.00

To receive all benefits available to sponsoring organizations, commitment must be made by **December 15, 2016**. Thereafter, sponsoring opportunities will continue to be available with decreased benefits, due to printing and production deadlines.

The following signature indicates acceptance of sponsorship.

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Please return to:

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