



CFA SOCIETY IRELAND GRANT FUNDING AVAILABLE FOR THE CERTIFICATE IN ESG INVESTING

Dear members and friends,

We are pleased to announce that we have a further 30 grant-funded places to offer for the CFA UK Certificate in ESG Investing, with thanks to Sustainable Nation and the Finance Skillnet.

In the current environment, it is possible that you may have the time to consider building your credentials so we wanted to provide you with the background and details of the Certificate of ESG Investing designed to provide you with ESG fundamentals to take your career forward.

CFA Society Ireland has secured CPD credits from LIA and IoB for the Certificate in ESG Investing. On passing the exam 4 credits can be applied. In addition, CFA Charterholders who are successful in passing the exam may claim 20 PL (professional learning) credits. These can be applied manually to your PL tracker.

"As an equity research analyst, this course has expanded my skillset and has equipped me with the tools I need to incorporate ESG criteria into company analysis. Earning the Certificate in ESG Investing is also a differentiating factor within my company which enhances my profile and opens up new opportunities."

Katy Hutchinson CFA, Equity Research Analyst, Davy



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Eoin Diffley, CFA, of Irish Life Investment Managers, participated in the pilot programme and said:

“ The content is broad enough in scope to make it accessible to budding ESG practitioners, whilst also covering topics in sufficient detail to enhance the knowledge of those with more experience in the ESG space. The topics covered span all the major aspects of ESG and sustainable investing from the overall ESG market to ESG Portfolio Analytics and Portfolio Construction. The content is very comprehensive, well-referenced and provides a clear framework to gain a thorough understanding and appreciation of ESG matters. In total, I spent circa 80 to 100 hours preparing for the exam. The exam is multiple-choice question based and I found it be to a fair representation of the course. I have quite a lot of exposure to ESG investing in my role with ILIM and I felt the course has helped provide additional depth to my knowledge base. I particularly found the extra reading materials accompanying the course to be excellent. ”

For more information and to register for the Certificate in ESG Investing, [click here](#)

ARE YOU ESG READY?

Integrating environmental, social and governance factors into the investment process has become mainstream. Expectations have changed in the face of growing evidence about the positive impact on returns and as clients have sought portfolios that also meet their ESG objectives, expectations have changed. The new certificate has been developed to make sure that investment professionals are equipped to meet their clients' needs.

There are no entry requirements, the qualification is open to everyone and candidates do not have to be a CFA charterholder to take the exam.

The qualification sets out the fundamentals for ESG investing and equips professionals with the skills and knowledge to integrate ESG issues into their day-to-day work. It has been designed for investment professionals in all roles, from asset management to sales and distribution, as well as students seeking a career in the investment sector. The content is deliberately non-prescriptive, enabling individuals and organisations to continue to hone their own approaches to ESG while ensuring a standard level of competency.

STUDY TOPICS

- Introduction to ESG
- The ESG market
- Governance factors
- Environmental factors
- Social factors
- ESG analysis, evaluation and integration
- Engagement and stewardship
- ESG integrated portfolio construction and management
- Investment mandates, portfolio analytics and client reporting.

EXAM CENTRES IN IRELAND

You can sit the Certificate in ESG Investing at Pearson Vue exam centres in Dublin city centre; Sandyford, Co. Dublin; Galway and Waterford.

Please note that Pearson Vue exam centres are closed at present due to the Covid-19 crisis. However, online registrations for the exam remain open and study materials can still be purchased and will be dispatched as normal. You will be able to book an exam centre at a later date when centres re-open.

Recently, an online exam option has been added. You can now sit the exam online, at home or at your office, through Pearson OnVUE Online Proctored Exams. Exam sessions will be monitored by online proctors in real-time, via standard computer webcam and audio equipment.



SUSTAINABLE NATION IRELAND IS OFFERING A 50% GRANT TO STUDY FOR THE CFA CERTIFICATE IN ESG INVESTING

Who is organising this opportunity?

This opportunity is being organised by Sustainable Nation Ireland. Sustainable Nation Ireland is the national platform for the promotion of Ireland as a world-leading hub for sustainable finance and responsible investment. Sustainable Nation operates programmes such as the Sustainable & Responsible Investment Forum (SIF Ireland), Climate Finance Week and the Sustainable Finance Skillnet which focuses on providing training opportunities like this to finance professionals.

How is this course funded?

Skillnet Ireland partially or fully-funds Sustainable Finance Skillnet training programmes from the National Training Fund through the Department of Education and Skills (DES).

How long do I have to register?

Please send an email to express your interest to CFA Society Ireland. The funding is limited to the first 30 applicants.

How do I avail of the 50% grant for the Certificate in ESG Investing?

Email CFA Society Ireland and pay the 50% balance of the fee to receive the link to register via Skillnet. Skillnet will then transfer your registration to CFA UK. Once the registration is complete, CFA UK will send you a link to access the study materials

What happens then?

After registration, CFA UK will contact you with your login details and your link to the study materials within a few days. If you have any difficulties or queries, please feel free to get in touch with us.

Are there opportunities for firms to avail of grant funding for a number of candidates?

Yes, generous funding is available through the Finance Skillnet to firms that wish to register a number of candidates for the certificate. Please contact CFA Society Ireland for details



For general queries email info@cfaireland.ie