

# CFA SOCIETY IRELAND LAUNCHES FIRST QUALIFICATION IN ESG INVESTING



## FAQS

- How do I register?
- How much does the exam cost?
- How do I access the study materials?
- How long do I have to study?
- Where can I sit the exam?
- How soon do I get my exam results?

You will find answers to these and a range of other questions in the FAQ section of the website <https://www.cfauk.org/study/esg-faqs>

## Dear members and friends,

We are pleased to announce the launch of the Certificate in ESG Investing in Ireland. The first of its kind, the qualification is now accepting registrations and offering test locations in Ireland.

In the current environment, it is possible that you may have the time to consider building your credentials so we wanted to provide you with the background and details of the Certificate of ESG Investing designed to provide you with ESG fundamentals to take your career forward.

**60% GRANT  
FUNDING  
AVAILABLE**  
SEE PAGE 3  
FOR DETAILS

## BACKGROUND

The certificate has been introduced to meet the increased demand for ESG knowledge and skills in the investment sector and is already seeing high uptake in the UK, where it has already been launched. ESG investing is becoming increasingly popular across the financial sector as institutions and individuals look to invest in organisations and projects which provide better Environmental, Social and Governance outcomes.

The certificate was produced and first launched by CFA Society United Kingdom in December 2019 following a successful pilot programme in September of that year. Participants in the pilot programme represented a wide spectrum of the profession, including asset owners, asset managers, consultants and pension providers. Many were senior professionals, with 32% having already earned the CFA designation.

As well as offering the ESG certificate to Irish members, CFA Society United Kingdom is also working in partnership with CFA member societies in Spain, Denmark, the Netherlands, Luxembourg, France, Finland and Switzerland to bring the exam to a wider European community.



## TESTIMONIAL

Eoin Diffley, CFA, of Irish Life Investment Managers, who attained the Certificate in ESG Investing.

“ The content is broad enough in scope to make it accessible to budding ESG practitioners, whilst also covering topics in sufficient detail to enhance the knowledge of those with more experience in the ESG space. The topics covered span all the major aspects of ESG and sustainable investing from the overall ESG market to ESG Portfolio Analytics and Portfolio Construction. The content is very comprehensive, well-referenced and provides a clear framework to gain a thorough understanding and appreciation of ESG matters. In total, I spent circa 80 to 100 hours preparing for the exam. The exam is multiple-choice question based and I found it be to a fair representation of the course. I have quite a lot of exposure to ESG investing in my role with ILIM and I felt the course has helped provide additional depth to my knowledge base. I particularly found the extra reading materials accompanying the course to be excellent. ”

For more information and to register for the Certificate in ESG Investing, [click here](#)

## ARE YOU ESG READY?

Integrating environmental, social and governance factors into the investment process has become mainstream. Expectations have changed in the face of growing evidence about the positive impact on returns and as clients have sought portfolios that also meet their ESG objectives, expectations have changed. The new certificate has been developed to make sure that investment professionals are equipped to meet their clients' needs.

There are no entry requirements, the qualification is open to everyone and candidates do not have to be a CFA charterholder to take the exam.

The qualification sets out the fundamentals for ESG investing and equips professionals with the skills and knowledge to integrate ESG issues into their day-to-day work. It has been designed for investment professionals in all roles, from asset management to sales and distribution, as well as students seeking a career in the investment sector. The content is deliberately non-prescriptive, enabling individuals and organisations to continue to hone their own approaches to ESG while ensuring a standard level of competency.

## STUDY TOPICS

- Introduction to ESG
- The ESG market
- Governance factors
- Environmental factors
- Social factors
- ESG analysis, evaluation and integration
- Engagement and stewardship
- ESG integrated portfolio construction and management
- Investment mandates, portfolio analytics and client reporting.

## EXAM CENTRES IN IRELAND

You can sit the Certificate in ESG Investing at Pearson VUE exam centres in Dublin city centre; Sandyford, Co. Dublin; Galway and Waterford.

Also, you can avail of the option to sit the exam online from your home or office, rather than in person. The online testing will be delivered by Pearson VUE via their OnVUE Online Proctored Exams. Exam sessions will be monitored by online proctors in real-time, via standard computer webcam and audio equipment.

Please note that Pearson Vue exam centres have re-opened. Please check with your local centre for updates.

For general queries email [info@cfaireland.ie](mailto:info@cfaireland.ie)



# SUSTAINABLE NATION IRELAND IS OFFERING A 60% GRANT TO 30 PEOPLE TO STUDY FOR THE CFA CERTIFICATE IN ESG INVESTING



## Who is organising this opportunity?

This opportunity is being organised by Sustainable Nation Ireland. Sustainable Nation Ireland is the national platform for the promotion of Ireland as a world-leading hub for sustainable finance and responsible investment. Sustainable Nation operates programmes such as the Sustainable & Responsible Investment Forum (SIF Ireland), Climate Finance Week and the Sustainable Finance Skillnet which focuses on providing training opportunities like this to finance professionals.

## How is this course funded?

Skillnet Ireland partially or fully-funds Sustainable Finance Skillnet training programmes from the National Training Fund through the Department of Education and Skills (DES).

## How long do I have to register?

Please send an email to express your interest to CFA Society Ireland before 30th October 2020. The funding is limited to the first 30 applicants.

## How do I avail of the 60% grant for the Certificate in ESG Investing?

Email CFA Society Ireland and pay the 40% balance of the fee to receive the link to register via Skillnet. Skillnet will then transfer your registration to CFA UK.

Once the registration is complete, CFA UK will send you a link to access the study materials

## What happens then?

After registration, CFA UK will contact you with your login details and your link to the study materials within a few days. If you have any difficulties or queries, please feel free to get in touch with us.

## Will there be more opportunities like this in future?

Yes, the Sustainable Finance Skillnet will be running and/or funding a number of sustainable finance and ESG-related courses, webinars, masterclasses and events on an ongoing basis.

For general queries email [info@cfaireland.ie](mailto:info@cfaireland.ie)