Brian Portnoy, Ph.D, CFA

- Brian Portnoy, Ph.D., CFA, is the author of two books -- *The Investor's Paradox* and *The Geometry of Wealth* -- which simplify the complex world of money. Both suggest that in a noisy world of too much information and too much choice, achieving simplicity is a difficult task, but one that is worthwhile. Money is an overwhelming and stressful topic, but better outcomes are quite achievable with just a few key concepts and a bit of planning.
- He is currently the head of education at Magnetar Capital and has spent the last 25 years as educator, investor, and strategist. He has held senior investment, research, and strategy roles at Virtus Investment Partners, Chicago Equity Partners, Mesirow Financial, and Morningstar. Across those positions, he has demonstrated a passion for cutting through the jargon of modern finance and helping investors meet their goals.
- Brian has spoken to audiences throughout the U.S., Europe, and Asia about about investment strategy and decision-making. He was asked by the U.S. Securities and Exchange Commission, as part of its Leading Authors series, to lecture on the history and future of complex investments. Brian has done extensive media work and has appeared on *CNBC* and in *The Wall Street Journal* and *USA Today*. He writes an investment column for Forbes.com.
- After graduating from the University of Michigan, Brian pursued his research and teaching interests in political economy at the University of Chicago, where he earned his doctorate. He is a Chartered Financial Analyst (CFA) charter holder and a member of the Economic Club of Chicago.
- Brian lives with his wife and three children on the north side of Chicago.