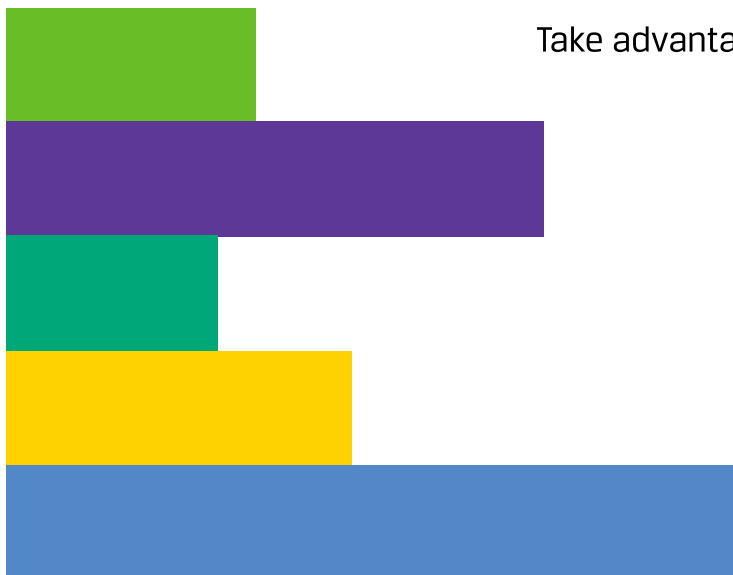


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Featuring

James Grant



Photo: Sigrid Estrada

Founder &
Editor,
Grant's
Interest Rate
Observer®

THURSDAY, JANUARY 22, 2015

5:30-9:00PM

MARRIOTT CITY CENTER

MINNEAPOLIS

ABOUT OUR SPEAKER



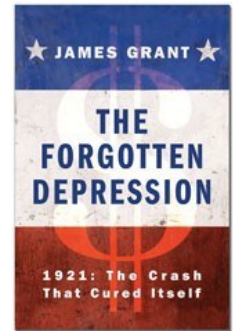
James Grant, financial journalist and historian, is the founder and editor of *Grant's Interest Rate Observer*, a twice-monthly journal of the investment markets. His new book, *The Forgotten Depression, 1921: the Crash that Cured Itself*, a history of America's last governmentally unmedicated business-cycle downturn, was published in November by Simon & Schuster.

Among his other books on finance and financial history are *Bernard M. Baruch: The Adventures of a Wall Street Legend* (Simon & Schuster, 1983), *Money of the Mind* (Farrar, Straus & Giroux, 1992), *Minding Mr. Market* (Farrar, Straus, 1993), *The Trouble with Prosperity* (Times Books, 1996), and *Mr. Market Miscalculates* (Axios Press, 2008).

He is, in addition, the author of a pair of political biographies: *John Adams: Party of One*, a life of the second president of the United States (Farrar, Straus, 2005) and *Mr. Speaker! The Life and Times of Thomas B. Reed, the Man Who Broke the Filibuster* (Simon & Schuster, 2011).

Mr. Grant's television appearances include "60 Minutes," "The Charlie Rose Show," "CBS Evening News," and a 10-year stint on "Wall Street Week". His journalism has appeared in a variety of periodicals, including the *Financial Times*, *The Wall Street Journal* and *Foreign Affair*. He contributed an essay to the Sixth Edition of Graham and Dodd's *Security Analysis* (McGraw-Hill, 2009).

Mr. Grant, a former Navy gunner's mate, is a Phi Beta Kappa alumnus of Indiana University. He earned a master's degree in international relations from Columbia University and began his career in journalism in 1972, at the *Baltimore Sun*. He joined the staff of *Barron's* in 1975 where he originated the "Current Yield" column. He is a trustee of the New York Historical Society. He and his wife, Patricia Kavanagh M.D., live in Brooklyn. They are the parents of four grown children.



ABOUT CFA SOCIETY MINNESOTA



The mission of CFA Society Minnesota is to promote and advance the professional excellence, ethical behavior and fellowship of our members through quality programs, educational offerings and volunteer opportunities. Founded in 1952, CFA Society Minnesota is the 10th-largest U.S. chapter of the CFA Institute, the global membership organization that awards the Chartered Financial Analyst (CFA) designation.

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**CFA Society
Minnesota**

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SPONSORSHIP BENEFITS

NOTE: All Medallion* Sponsors and their guests are invited to a private pre-reception with a hosted bar and hors d'oeuvres.

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|--|--|-------------------|---------------------|---------------------|------------------|
| Available sponsorships at each level | 1 | 2 | 3 | 5 | unlimited |
| Benefits | If you're interested in a different option, ask about a custom package | | | | |
| Table(s) of 8 included in sponsorship | 2 | 2 | 1 | 1 | 1 |
| Preferential table placement | Front Row Adjacent to head table | Front Row | Near Front | Forward | Forward |
| Name listed in event program | Firm Logo | Firm Logo | Firm Logo | Firm Logo | Firm Name |
| Recognition display prior to dinner | Firm Logo | Firm Logo | Firm Logo | Firm Logo | Firm Name |
| Recognition during opening remarks | Firm Logo | Firm Logo | Firm Logo | Firm Logo | Firm Name |
| Prominent display of firm name on table | ● | ● | ● | ● | ● |
| Firm name included in press release | ● | ● | ● | ● | ● |
| Opportunity to provide branded promotional materials included in gift bags | ● | ● | ● | ● | ● |
| Logo on website event page (before and after the event) | ● | ● | ● | ● | |
| Ad in event program and inclusion in the January 16, 2015 Minneapolis-Saint Paul <i>Business Journal</i> insert | ● | ● | ● | ● | |
| Ad in eNewsletter (weekly distribution of more than 7,000) | ● | ● | ● | ● | |
| Logo on event signage | ● | ● | ● | ● | |
| Ad on website (5,000 hits/month) | ● | ● | | | |
| Opportunity for podium time— e.g., introduce and/or interview speaker, moderate Q&A | ● | | | | |
| Right of first refusal for a 2016 Annual Economic Dinner Sponsorship (price subject to change; deadline to commit is 10/31/2015) | ● | | | | |
| Logo on event name tags and collateral | ● | | | | |

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| <input type="checkbox"/> Platinum | \$10,000 |
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| <input type="checkbox"/> Silver | \$3,500 |
| <input type="checkbox"/> Bronze | \$2,500 |
| <input type="checkbox"/> Table of 8 | \$1,500 |

Payment

- Invoice requested *
- Check included (PREFERRED)

* Credit card payment is available; see invoice for details

Additional Underwriting Opportunities

- | | |
|---|---------|
| <input type="checkbox"/> Grand Reception | \$3,500 |
| <input type="checkbox"/> Flowers/Table Decoration | \$3,000 |
| <input type="checkbox"/> Dinner Wine | \$2,500 |
| <input type="checkbox"/> Speaker Gifts | \$1,500 |
| <input type="checkbox"/> Photographer | \$1,000 |
| <input type="checkbox"/> Door Prize | \$750 |
| <input type="checkbox"/> Bag Insert | \$500 + |

Note: Each underwriting opportunity is limited to just one sponsor, but a sponsor may purchase more than one opportunity.

We hereby agree to become a 2015 CFA Society Minnesota Annual Economic Dinner Sponsor at the level and payment plan indicated above, and agree to the terms and conditions outlined.

Primary Sponsor Contact Name _____ CFA Society of Minnesota Contact (if different; e.g., board member)

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Authorized Signature (If authorized party is different than primary contact, please print and sign name) _____ Date _____

Please remit this agreement and payment to:



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