**Mission**
Empower women to excel and enjoy working in the investment management industry.

**Focus**
Offer a platform where female members can engage and learn from each other and external experts.

**Background**
Multiple pieces of research have shown that gender diversity in investment teams is beneficial for clients, the profession and the society at large. The investment management industry is currently dominated by men and the percentage of female members in the Society is low as well. Female members constitute approximately 12% of the Society.

**Action Plan**

**EMPOWER WOMEN TO BE PART OF THE INDUSTRY**
To help women stay and excel in the investment industry, WIM aims to facilitate mentoring programmes, networking opportunities and hosting events on soft skills, such as negotiation technique, time management, and public speaking. WIM offers these activities to female CFA Society VBA Netherlands members only.

**Target Events/Activities:**
- Educational events such as workshops focused on soft skills
- Mentoring
- Networking
- Inspirational events (panel discussions, story sharing)

**Resources and Support**
WIM aims to have 6 members in the WIM committee with a diverse background in age and origin from CFA or VBA. Active participation in organising events by other female Society members is also welcomed.

WIM welcomes potential collaboration with other groups, such as WiFS (Women in Financial Services) and ViIP (Vrouwen in institutioneel Pensioen).