



Monday, January 19<sup>th</sup>, 2015  
Conexus Art Centre – Featuring CBC’s  
**AMANDA LANG**

Attendance

350+ finance professionals  
& business leaders

Industry Representation

Pension Plan Sponsors	23%
Financial Institutions	16%
Institutional Asset Management	11%
Crown Corporations	11%
Custodians	9%
Consulting	7%
Wealth Management	7%
Private Equity	5%
Other	11%

Recent Speakers

- John Mauldin (2014)
- Derek Burleton (2014)
- Barry Ritholtz (2013)
- Derek Holt (2013)
- Marc Faber (2012)
- Benjamin Tal (2011)
- Dennis Gartman (2011)

Targeted Media Coverage

- Print
- Radio & Television
- Online

Mark your calendar! **Monday, January 19<sup>th</sup>, 2015** is this year’s annual CFA Society of Saskatchewan Forecast Dinner in Regina at the Conexus Arts Centre.

We are very excited to be bringing in **CBC’s AMANDA LANG** as the key note speaker for this year’s Annual CFA Forecast Dinner hosted by comedian **Kelly Taylor**, and are inviting you to become a sponsor!

The Annual CFA Forecast Dinner offers your firm an excellent **opportunity to increase the profile of your organization** while enjoying valuable face-to-face time with your clients and networking with the broader investment community.

This event has become the premier investment event of the year, bringing together **over 350 professionals** from the local financial community and greater institutional asset management industry. This year, we are expecting a **SOLD OUT** crowd of up to **500!** **Act quickly to take advantage of all event promotion! Sponsorship is limited.**

The support of our sponsors plays a crucial role in our ability to offer exciting guest speakers at events throughout the year, encourage students to pursue a career in the investment profession, and promote public awareness of the CFA brand and charterholders within our community.

CFA Society of Saskatchewan is an association of local investment professionals that promotes the highest ethical standards and professional excellence within the local investment community. Our membership of 160 members consists of portfolio managers, security analysts, investment advisors, and other high level financial practitioners. We have served CFA charterholders and CFA Program candidates locally since 1987. For more information regarding the CFA Society Saskatchewan, please visit [www.cfasask.ca](http://www.cfasask.ca)

We welcome your firm to partner with CFA Society Saskatchewan as a sponsor. Please see our various sponsorship options to suit your marketing strategy and budget. We aim to provide unique value for our sponsors and look forward to working as partners with our sponsors for years to come.

**Event Details:**

**Monday, January 19, 2015 - 5.30pm**  
**Conexus Arts Centre - 200 Lakeshore Drive, Regina**



# 2015 Forecast Dinner

## Sponsorship Opportunities

Sponsorship Level	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Table Sponsor \$2,500
Sponsorships Available	2	10	25
Title sponsor – Exclusive Sponsor Logo on Event Title Announcements	★		
Dinner Table Included (10 Seats – Valued at \$1,250)	★	●	
Seats Included (Valued at \$125 ea.)	2 seats at Head Table with Speakers		2 seats
Prime Table Placement	At Front	Near Front	Near Front
Signage at Table Indicating Sponsorship			●
Logo on Podium	★		
Recognition in Dinner Program	½ page ad	¼ page ad	Logo
Logo on all Promotional Materials (Invitations, Emails, CFA Website)	Logo Premier	Logo Prominent	Logo Standard
Recognition of Sponsor from Podium	★	●	●
Scrolling Screen during Dinner	★	●	●
Annual Report	★	●	●

Contact [us](#) to find out how your organization can benefit from our wide array of sponsorship opportunities today!



**CFA Society  
Saskatchewan**

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