

CFA Society Seattle

# January Board Meeting

01.15.2020



CFA Society Seattle Board Meeting Minutes  
December 18, 2019  
800 5<sup>th</sup> Ave #3900

Person: Tom, Thomas, Victor, Natalie, Jason, Sherrie, Jonathan, Jamelah  
Phone: Pam, Olga, Puneet, Giorah, Phill, Dylan

**Minutes approval**

Motioned by Tom, seconded by Natalie. Minutes were approved.

**Meeting called to order at 1:05 PM**

Prospective Board Members and Board Manual – Tim Clark and David Lewis. Looking for board members to meet with them around end of January 2020. Pam sent a draft of the Board Manual, please send her any comments or updates.

Forecast Dinner – looking for a few more volunteers. Currently have 2 outside of the board. No big signs this year so will need volunteers to direct guests. 360 people registered for the event, targeting 400.

Woman In Investment Management Initiative – CFA Seattle Society will follow CFAI towards these initiatives. Increase women within CFA. Women as a percent of CFA members has been flat around 20% but absolute growth is increasing and growth rate of women joining is increasing. Objectives hold half day conference, track gender statistics, work with universities, and increase female speakers at luncheons. Currently have two female speakers lines up for luncheons. Gender diversity conference tentatively March 19, 2020. Conference focused on awareness and impact.

Research Challenge – kicked off October 17, 2019. 7 teams this year with some University overlap. The subject company is F5 networks. Written reports due January 8, 2020. February 27, 2020 is the in person presentation portion of the challenge. Winning team will go to the regional finals in NY April 20-21 and potentially the global final April 22.

Social Media – still looking for someone who has knowledge in this area to lead the effort. The CFAI has good technologic resources. In the meantime Jamelah is looking for two people to join in the committee efforts to help with a social media person search. Goal is to take small steps for now to build momentum such as creating accounts or starting a website. Natalie, Sherrie, and Phill will help.

Social Update – Charterholder ceremony went well, hoping to increase new Charterholder attendance in the future. This year 30 attended out of 125. Puneet working on CIO investment summit with Phill and Thomas.

Membership Update – up 40 members. We send out compensation surveys and forecast dinner surveys. We send out membership surveys to let members know we are listening to their views and how to increase membership.

**Meeting adjourned at 2:09 PM**

Meeting Agenda

Time	Topic	Discussion Leader
1:00	Welcome	Jamelah
1:05	Forecast Dinner Update	Phill
1:20	Update from Pam	Pam
1:30	Update from other board members	All
2:00	Adjourn	

**1-10-20 CFA Society Seattle Board Meeting**  
**Executive Admin. – Pam Cahill**

**WRC:**

Current income: \$96,000.00 / \$100,190.86 total WRC funds in our Bank  
Expect \$61,763.00 in expenses with a tentative balance of \$27,227.77 when over.  
Stipends per society is set at two delegates @\$350.00 each  
Friday night Reception @ Sake Rok again but in their Ballroom

**REGISTRATION ENDS 1-24-20 - HOTEL REGISTRATION ENDS 1-29-20**

**Forecast Dinner**

Sponsor, table and individual **Income** as of the 1-10-20: \$111,825.00  
\$18,950.00(CFAI funding not received) = Total \$130,775.00  
**Expenses** will be about \$138,977.00  
We should have balance of -\$8,202.00 at the end.

Almost 50 tables are full, 400 attendees.  
Name tags and table name/ number signs are being completed now.  
Marg Welcome video in house – still waiting on Bob's Power Point

Volunteers needed