Take advantage of these sponsorship opportunities for the

CFA Society Washington, DC

2017 ANNUAL DINNER

Featuring

David Rubenstein

Co-Founder and Co-CEO of The Carlyle Group

WEDNESDAY, MARCH 22, 2017
6:00 – 10:00 PM

The Andrew Mellon Auditorium
1301 Constitution Avenue, NW
Washington, DC 20240

ESTIMATED ATTENDANCE: 300+

This is the Society's most prestigious networking event of the year and a highlight of the program calendar.

It has become the "who's who" event for the financial investment industry in the DC region which routinely sells out.

SPONSORSHIP LEVELS

Main Event	$10,000
Program	$7,000
Venue	$7,000
Reception	$5,000
Dessert	$5,000
Floral	$3,500
Wine	$3,500
Table	$3,000

SIGN UP

Ensure your firm is represented at this exclusive event.

Call Bill Scott at (202) 872-4310 or email bscott@cfawashington.org today!

CFAW ANNUAL DINNER SPONSORSHIP BENEFITS

Sponsorship Levels	Main Event	Program or Venue	Reception or Dessert	Floral or Wine	Table
Available sponsorships at each level	1	2	2	2	No limit
Commitment	$10,000	$7,000	$5,000	$3,500	$3,000
Table(s) of 10 included in sponsorship	2	1	1	1	1
Preferential table placement	Front Row Adjacent to head table	Front Row Adjacent to head table	Second Row	Second Row	Forward
Name listed in event program	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Recognition in pre-dinner slide show	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Recognition during opening remarks	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Inclusion of promo item in gift bags	•	•	•	•	•
List of attendee names and employers	•	•	•	•	•
Prominent display of firm name on table	•	•	•	•	•
Logo in monthly online Newsletter	•	•	•	•	
Logo in weekly Event Update	•	•	•	•	
Logo and link on event webpage (before and after the event)	•	•	•	•	
Logo and link on event emails	•	•	•	•	
Add in event program	Full page	Half page	Quarter page		
Right of first refusal for a 2018 Annual Dinner Sponsorship – current level or below (price subject to change; deadline to commit is 11/30/2017)	•	•	•		
1-page marketing collateral distributed on chairs of non-sponsored tables	•	•			
Ad on website	•	•			
Opportunity to introduce the speaker	•				
Logo on event name tags and collateral	•				

2017 ANNUAL DINNER SPONSORSHIP AGREEMENT

DINNER SPONSORSHIPS

☐ Main Event	$10,000
☐ Program	$7,000
☐ Venue	$7,000
☐ Reception	$5,000
☐ Dessert	$5,000
☐ Floral - **Sold**	$3,500
☐ Wine - **Sold**	$3,500
☐ Table	$3,000

ADDITIONAL UNDERWRITING OPPORTUNITIES

☐ Speaker Gifts	$1,500
☐ Photographer	$1,500

Note:
Each underwriting opportunity is limited to just one sponsor.

PAYMENT

☐ **Invoice** requested
☐ **Credit card** (call for card info)
☐ **Check** included

** Remit payment to
CFA Society Washington, DC
1200 18th St. NW, Suite 700
Washington, DC 20036

We hereby agree to become a 2017 CFA Society Washington, DC Annual Dinner Sponsor at the level and payment plan indicated above, and agree to the terms and conditions outlined.

_____
Organization Name

_____
Mailing Address

_____
Primary Point of Contact and Title Primary Contact Phone

_____
Primary Contact Email Address

CFA Society Washington, DC